

ABSTRACT

COSMETIC COMPOSITION FORMULATED WITH AN AQUEOUS POLYMER EMULSION

A cosmetic composition comprising an aqueous polymer emulsion in an amount of from 1 to 60% by weight in terms of the weight of solid contents of the cosmetic composition. The aqueous polymer emulsion is produced by polymerizing at least one polymerizable monomer having a double bond in the presence of a plasticizer or a film-forming auxiliary. This aqueous polymer emulsion ensures in the cosmetic composition excellent gloss, film stability, water repellency, and film-forming properties, and also ensures freedom from cosmetic crumbling due to sweat and sebum.

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