ABSTRACT

A data processing method is provided, and relates to the fields of terminals and media applications. The method includes: obtaining a profile statement, where the profile statement indicates a trustworthiness level requirement that a media asset needs to satisfy; and generating a trust profile based on the profile statement, where the trust profile includes the profile statement, the profile statement includes a formula or an expression, the formula or the expression indicates a requirement of a trust indicator in a trust credential, and the trust indicator is a parameter indicating a trustworthiness level of the media asset. The trustworthiness level requirement of the media asset is recorded in the trust profile, which can help a platform, an organization, or a user manage the media asset. The trustworthiness level of the media asset is assessed by using the trust profile. Delivery of the trust profile helps the platform and the user verify the trustworthiness level of the media asset.