



(51) International Patent Classification:

H04L 9/32 (2006.01) *G06F* 21/30 (2013.01)
G06F 16/954 (2019.01) *H04L* 12/16 (2006.01)

(21) International Application Number:

PCT/CA2019/051416

(22) International Filing Date:

03 October 2019 (03.10.2019)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

62/742,110 05 October 2018 (05.10.2018) US
62/805,714 14 February 2019 (14.02.2019) US
62/845,633 09 May 2019 (09.05.2019) US

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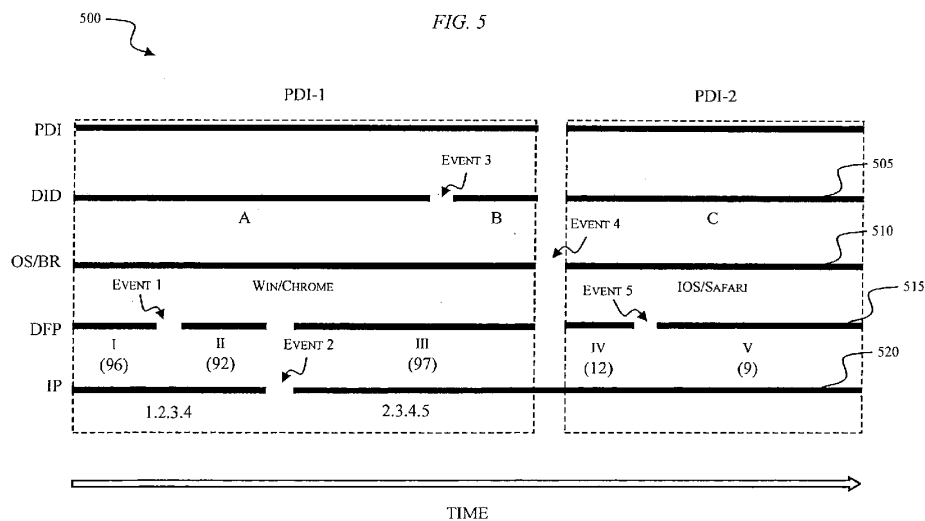
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO,

(54) Title: SERVER-SIDE PERSISTENT DEVICE IDENTIFICATION FOR FRAUD PREVENTION SYSTEMS



(57) Abstract: A fraud prevention system that includes a server. The server is operable to receive a first attribute of a client device from the client device and associated with a first transaction, receive a second attribute of the client device from the client device and associated with the first transaction, receive a third attribute related to the client device and associated with the first transaction, and generate a persistent device identification ("PDI") record including the first attribute, the second attribute, and the third attribute, store the PDI record in a memory, receive the third attribute related to the client device and associated with a second transaction, and identify the client device using the PDI record based on the third attribute without receiving, in association with the second transaction, the first attribute of the client device and the second attribute of the client device.

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DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

— with international search report (Art. 21(3))