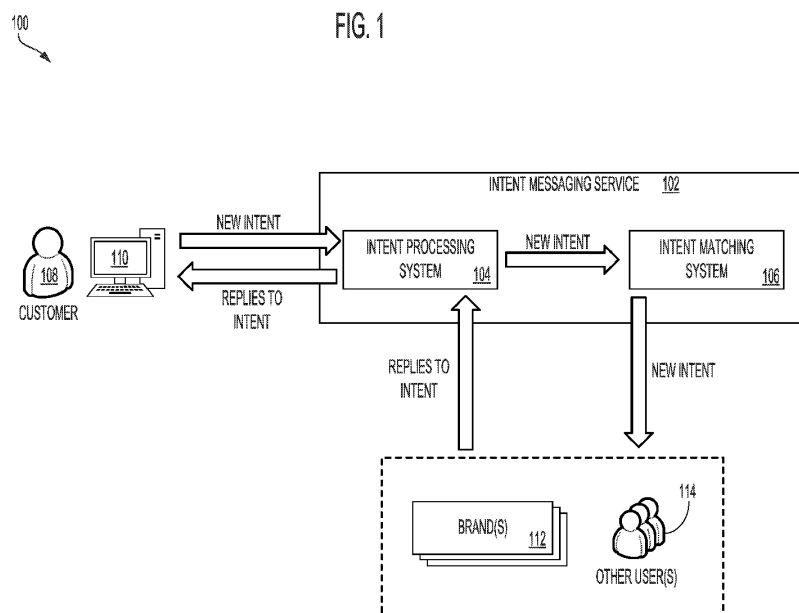




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- (71) **Applicant:** **LIVEPERSON, INC.** [US/US]; 475 10th Avenue, 5th Floor, New York, New York 10018 (US).
- (72) **Inventors:** **SALTER, Jeffrey**; 475 10th Avenue, 5th Floor, New York, New York 10018 (US). **KEDMI, Avi**; 475 10th Avenue, 5th Floor, New York, New York 10018 (US).
- (74) **Agent:** **LEZAK, Arrienne M.** et al.; Polsinelli PC/LLP, Three Embarcadero Center, Suite 2400, San Francisco, California 94111 (US).
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(54) **Title:** SYSTEMS AND METHOD FOR INTENT MESSAGING



(57) **Abstract:** Disclosed embodiments provide a framework to assist customers in obtaining relevant responses from brands and other users to the intents communicated by these customers. In response to obtaining an intent, an intent messaging service identifies one or more users that can be provided with the intent to solicit responses to the intent. The one or more users are selected based on characteristics of the intent. The intent messaging service evaluates the responses to the intent from the one or more users to identify relevant responses that can be presented to the customer. The intent messaging service provides the relevant responses to the intent to the customer, which can determine which users to interact with to address the intent.

[Continued on next page]

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