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(54) Title: BETALAIN COMPOSITIONS

(57) Abstract: The present invention is related to a dye composition comprising components A) and B), wherein A) is one or more dyes comprising a Betalain, specially a betanin and B) comprises one or more of citric acid, ascorbic acid, malic acid and ethylenediaminetetraacetic acid, and at least one salt, as well as the uses of said dye composition and final consumer products comprising said dye composition.



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