

ABSTRACT**A METHOD AND SYSTEM FOR PROTECTING INTELLECTUAL
PROPERTY PRODUCTS DISTRIBUTED IN MASS MARKET**

The present invention is a method and system universally applicable to minimise unauthorized use of intellectual property products distributed to mass market. Identification codes (ID) are assigned to individual intellectual property product and the means of using such product (User Means). Process to minimise unauthorized use of such product includes: firstly, means of selling or distributing such product (Dealer Means) to generate check code from ID of such product stored in said Dealer Means and user supplied ID of User Means. Secondly, Dealer Means supplies such check code to such product placed in said User Means to execute check code authentication by verifying such check code with the code generated from ID of such product and ID of said User Means before allowing use of such product on said User Means to proceed. Alternatively, such check code is generated by User Means from ID of said User Means and ID of such product supplied by individual portable tamper-proof data storage device e.g. plastic card embedded with magnetic storage strip or integrated circuit, such data storage device being distributed together with such product to said User Means. Objectives of the present invention are achieved by embedding essential data and modalities required to execute such check code generation and check code authentication processes into at least one tamper-proof data storage device.