



**METHOD AND APPARATUS FOR GENERATING ALERTS BASED
UPON CONTENT OF MESSAGES RECEIVED BY A RADIO RECEIVER**

Abstract

5

A communication system (100) for alerting a user based upon content of messages transmitted to the user includes a terminal (105) for generating and transmitting a message having first and second recipient identifications (IDs) and first and second alert codes. A radio receiver (110) receives the message and determines whether the first recipient ID is equivalent to an ID associated with the radio receiver (110). When the first recipient ID is equivalent to an ID associated with the radio receiver (110), the radio receiver (110) selects one of the at least first and second alert codes based upon a location of the first recipient ID within the message and generates an alert associated with the one of the at least first and second alert codes.

10

15