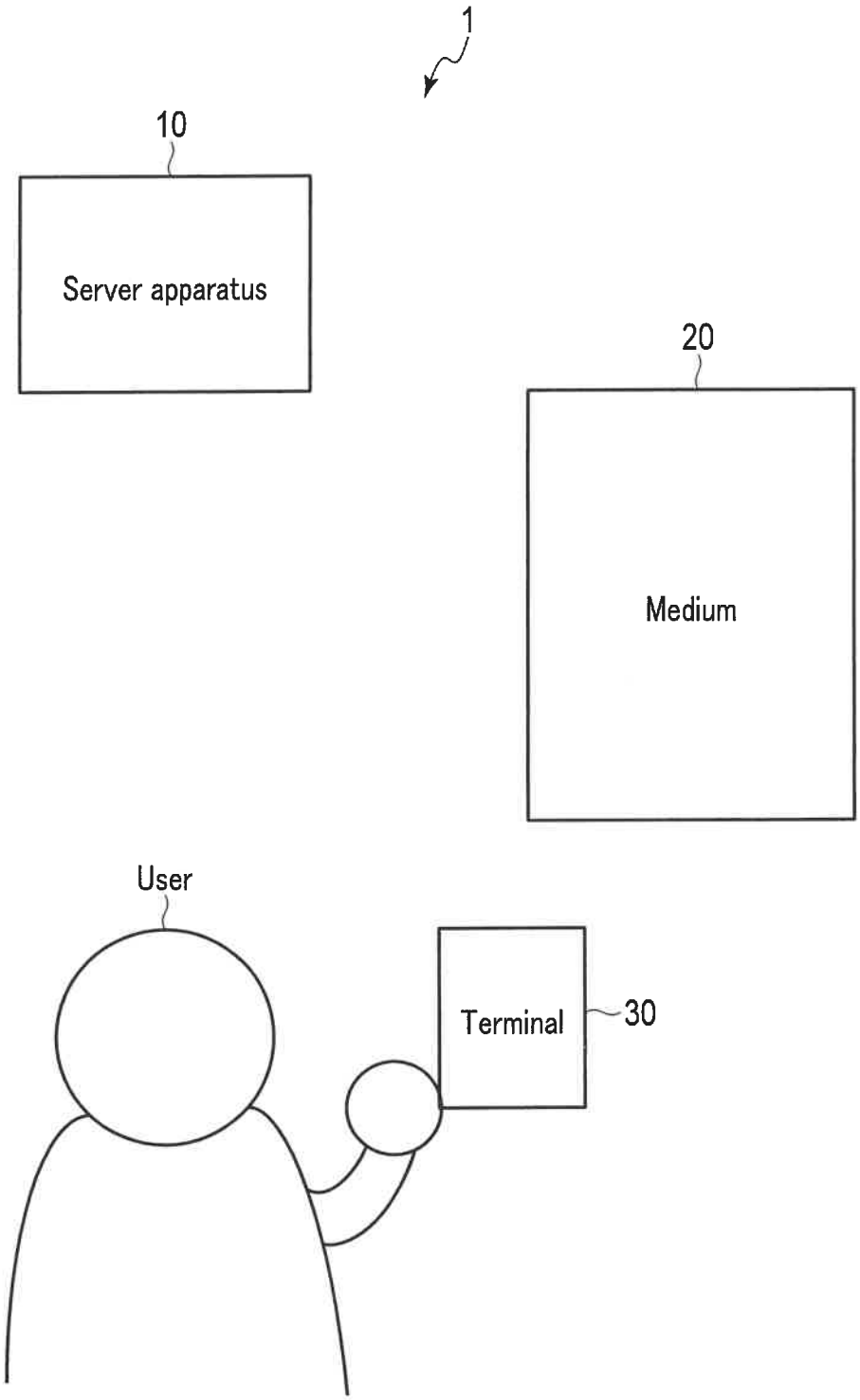



FIG. 1

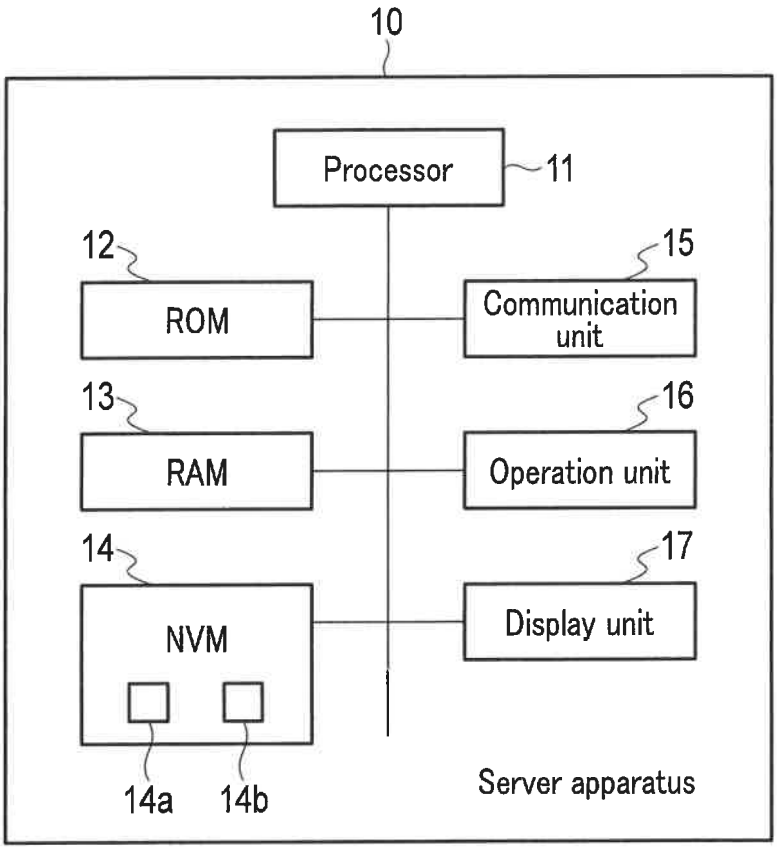



FIG. 2

21

| Advertisement | Date and time | Train car |
|---|---|---|
| Advertisement A | 4/1 6:00～11:59 | Train car A |
| Advertisement B | 4/1 12:00～24:00 | |
| Advertisement C | 4/1 6:00～9:59 | Train car B |
| Advertisement D | 4/1 10:00～18:59 | |
| Advertisement F | 4/1 19:00～24:00 | |

FIG. 3

22

| Advertisement | Date and time | Station |
|---|---|---|
| Advertisement G | 4/1 6:00～11:59 | Station A |
| Advertisement H | 4/1 11:00～15:59 | |
| Advertisement I | 4/1 16:00～24:00 | Station B |
| Advertisement J | 4/1 6:00～18:59 | |
| Advertisement K | 4/1 19:00～24:00 | |

FIG. 4

| User ID | Gender | Date of birth | Occupation | Annual income | Place of residence | Work location | E-mail address |
|---|---|---|---|---|---|---|---|
| 0001 | Male | 1990/5/12 | Company employee | ○○Yen | △△ district | ○○ district | aaa@bbb |
| 0002 | Female | 1985/12/10 | Self-employed | × ×Yen | □□city | × × district | ccc@bbb |

FIG. 5

| User ID | Boarding station | Boarding date and time | Arrival station | Arrival date and time |
|---|---|---|---|---|
| 0001 | Station A | 4/1 9:00 | Station B | 4/1 10:00 |
| 0002 | Station C | 4/21 10:20 | Station D | 4/21 10:40 |

FIG. 6

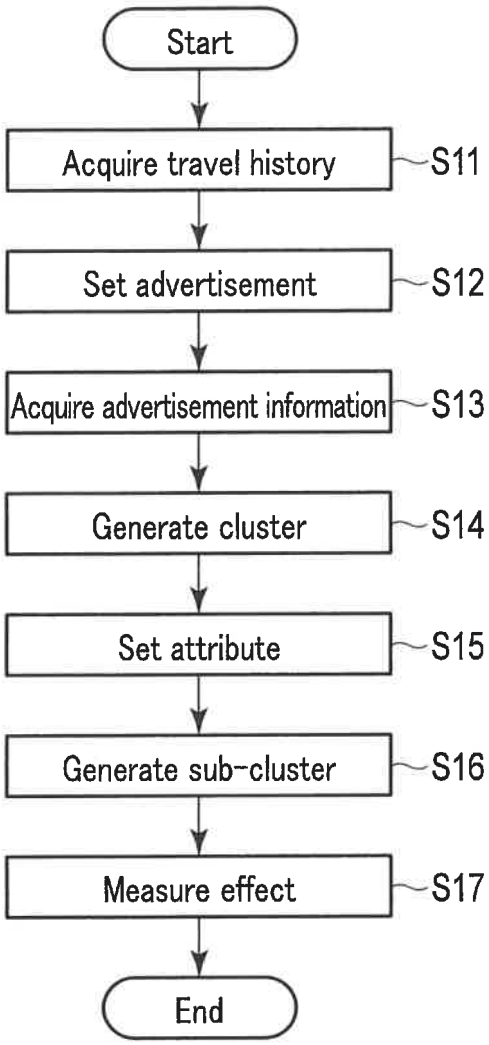



FIG. 7

23

| Advertisement | Date and time | Area information |
|---|---|---|
| Advertisement L | 4/1 6:00～12:59 | ———— |
| Advertisement M | 4/1 13:00～24:00 | ———— |

FIG. 8

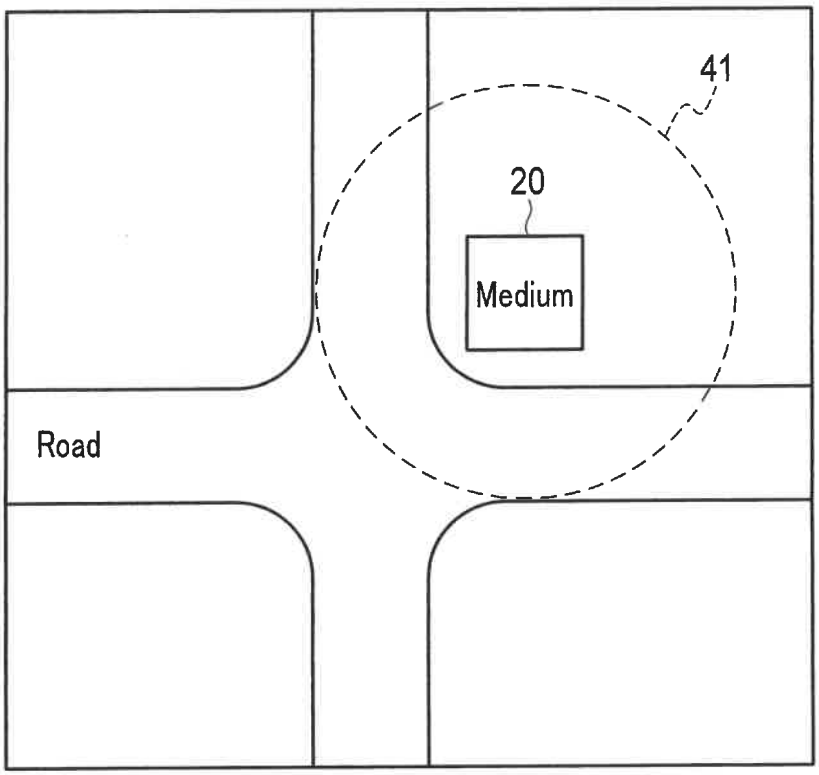



FIG. 9

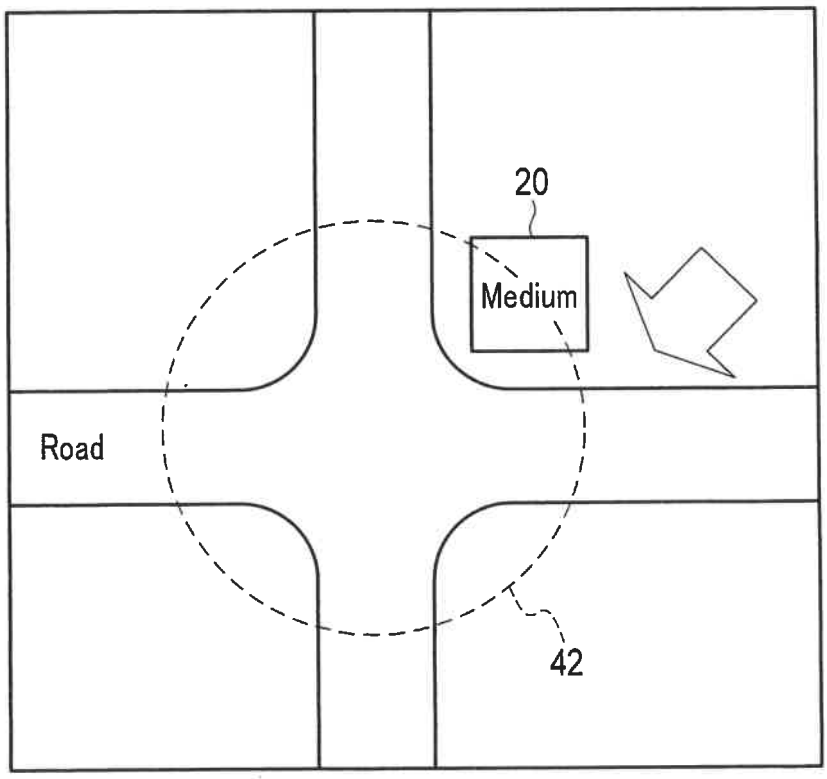



FIG. 10