SYSTEM AND METHOD FOR IDENTIFICATION AND STREAMLINED ACCESS TO ONLINE SERVICES

Abstract

This is a system and method for automatically identifying a customer when accessing an online service. The system and method includes: providing general HTML content with tokens for the computer system; providing system information specific to the computer system to a database accessible by the online service; and providing an identification program for the computer system to provide a system ID that uniquely identifies the system information. The system and method also includes loading HTML content on the computer system. The system ID can include a system express service code, a service tag number, or a unique ID from a microprocessor. The system and method also includes displaying computer-specific information on a web page of the online service.

Fig. 3