

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
8 January 2009 (08.01.2009)

PCT

(10) International Publication Number
WO 2009/005906 A1

(51) International Patent Classification:
G02F 1/1335 (2006.01) **G02B 5/20** (2006.01)

(21) International Application Number:
PCT/US2008/064377

(22) International Filing Date: 21 May 2008 (21.05.2008)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
11/772,906 3 July 2007 (03.07.2007) US

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, NO, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(54) Title: COLOR LIQUID CRYSTAL DISPLAY PANEL DESIGN

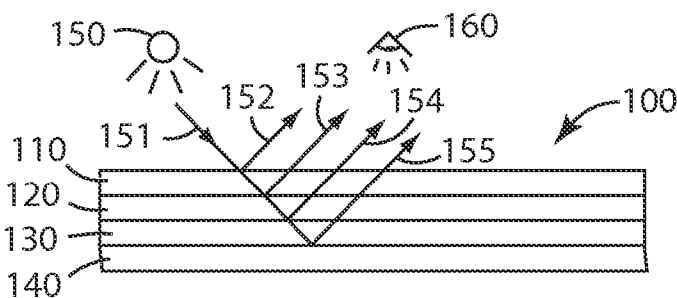


Fig. 1

(57) Abstract: A method of forming a liquid crystal display includes determining an illuminant blue peak wavelength, an illuminant green peak wavelength, and an illuminant red peak wavelength, and assembling a liquid crystal display with a blue light reflecting liquid crystal layer having a blue peak reflection wavelength being a shorter wavelength than the illuminant blue peak wavelength, and a green light reflecting liquid crystal layer having a green peak reflection wavelength substantially equal to or longer than the illuminant green peak wavelength, and a red light reflecting liquid crystal layer having a red peak reflection

wavelength being a longer wavelength than the illuminant red peak wavelength. Liquid crystal displays are also described.