(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
9 February 2006 (09.02.2006)

PCT

(10) International Publication Number
WO 2006/015362 A2

(51) International Patent Classification:
G06F 17/00 (2006.01)

(21) International Application Number:
PCT/US2005/027541

(22) International Filing Date: 1 August 2005 (01.08.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

60/592,489	30 July 2004 (30.07.2004)	US
60/598,985	5 August 2004 (05.08.2004)	US
60/604,119	24 August 2004 (24.08.2004)	US
60/630,013	22 November 2004 (22.11.2004)	US
60/637,652	20 December 2004 (20.12.2004)	US
11/193,716	29 July 2005 (29.07.2005)	US

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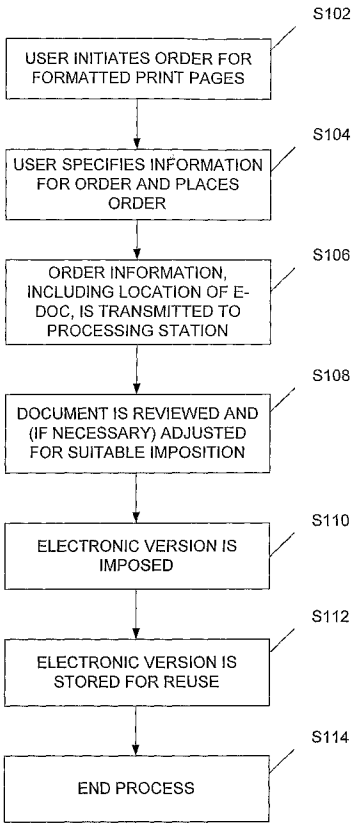
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(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),

[Continued on next page]

(54) Title: IMPROVED SYSTEM AND METHOD FOR PROVIDING FORMATTED PRINT PAGES



(57) Abstract: In one embodiment, the invention regards a method for providing formatted print pages of electronic material in response to a request initiated by a user. The method includes providing to the user a virtual document that includes at least one formatting instruction which affects the appearance of the virtual document. Further, an electronic request is received from the user for the formatted print pages, and the electronic request includes electronic order information, and the formatted print pages are based on the virtual document. The electronic order information is preferably processed to provide electronic production information that represents instructions for fulfilling the request. The electronic production information is preferably transmitted to a fulfillment facility, generating the formatted print pages by the fulfillment facility and providing the formatted print pages to the user from the fulfillment facility.

WO 2006/015362 A2

European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— *without international search report and to be republished upon receipt of that report*

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