CLAIMS:

1. A method, comprising:

receiving, by an application executing on a processor of a display device, a request to access one or more accounts with a plurality of service providers;

receiving, by a wireless interface of the display device, encrypted data;

transmitting, by the application, the encrypted data to an authentication server;

receiving, by the application from the authentication server, a decryption result specifying the encrypted data was decrypted by the authentication server;

receiving, by the application from the authentication server based on the decryption of the encrypted data, a confirmation result specifying that an account database includes a payment record reflecting payment for an account with a first service provider of the plurality of service providers;

receiving, by the application from the first service provider, a first authentication token for the first service provider; and

accessing, by the application, the account with the first service provider using the first authentication token.

2. The method of claim 1, further comprising:

receiving, by the application, a request comprising a content item;

receiving, from the first service provider, a first portion of the content item; and

displaying, by the display device, the first portion of the content item.

3. The method of claim 1, wherein the account with the first service provider is generated by the first service provider based at least in part on payment information generated by the authentication server.

4. The method of claim 3, wherein the payment information comprises an account number, an expiration date of the account number, and a card verification value (CVV) of the account number.

5. The method of claim 4, wherein the account number is restricted to use with the first service provider.

6. The method of claim 1, further comprising:

transmitting, by the application, location information for the display device to the authentication server; and

receiving, by the application from the authentication server, an indication specifying the location information of the display device is within a predefined distance of an address.

7. The method of claim 1, wherein the encrypted data is received using Near Field Communication (NFC).

8. A method, comprising:

receiving, by an application executing on a processor of a display device, a request comprising a service provider;

receiving, by the application via a wireless interface of the display device, encrypted data;

transmitting, by the application, the encrypted data to an authentication server;

receiving, by the application from the authentication server, a decryption result specifying the authentication server decrypted the encrypted data;

receiving, by the application from the service provider based on the authentication server decrypting the encrypted data, an authentication token for an account generated by the service provider; and

accessing, by the application, the account created by the service provider based at least in part on the authentication token.

9. The method of claim 8, wherein the account is generated by the service provider based at least in part on the authentication server decrypting the encrypted data.

10. The method of claim 9, wherein the account is generated by the service provider based at least in part on payment information generated by the authentication server.

11. The method of claim 10, wherein the payment information comprises an account number, an expiration date of the account number, and a card verification value (CVV) of the account number.

12. The method of claim 8, further comprising:

receiving, by the application, a request comprising a content item;

receiving, from the service provider, a first portion of the content item; and

displaying, by the display device, the first portion of the content item.

13. The method of claim 8, further comprising:

transmitting, by the application, location information for the display device to the authentication server; and

receiving, by the application from the authentication server, an indication specifying the location information of the display device is within a predefined distance of an address.

14. The method of claim 8, wherein the encrypted data is received using Near Field Communication (NFC).

15. A computer-readable storage medium including instructions that when executed by a processor of a display device, cause the processor to:

receive a request comprising a service provider;

receive, via a wireless interface of the display device, encrypted data;

transmit the encrypted data to an authentication server;

receive, from the authentication server, a decryption result specifying the authentication server decrypted the encrypted data;

receive, from the service provider based on the authentication server decrypting the encrypted data, an authentication token for an account generated by the service provider; and

access the account created by the service provider based at least in part on the authentication token.

16. The computer-readable storage medium of claim 15, wherein the account is generated by the service provider based at least in part on the authentication server decrypting the encrypted data.

17. The computer-readable storage medium of claim 16, wherein the account is generated by the service provider based at least in part on payment information generated by the authentication server.

18. The computer-readable storage medium of claim 17, wherein the payment information comprises an account number, an expiration date of the account number, and a card verification value (CVV) of the account number.

19. The computer-readable storage medium of claim 15, wherein the instructions further cause the processor to:

receive a request comprising a content item;

receive, from the service provider, a first portion of the content item; and

display the first portion of the content item.

20. The computer-readable storage medium of claim 15, wherein the encrypted data is received using Near Field Communication (NFC).