

Claims

1. An information presentation method, comprising:
 - scrolling a display page automatically at a preset speed responsive to a user opening the
 - 5 display page;
 - displaying a display object on the display page;
 - presenting core information of the display object;
 - obtaining multiple pieces of updated information related to the display object;
 - ordering the obtained multiple pieces of updated information related to the display
 - 10 object in a time order of times in the obtained multiple pieces of updated information related to the display object;
 - presenting, in a presentation area, the obtained multiple pieces of updated information related to the display object in the time order of the times in the presented multiple pieces of updated information related to the display object when the obtained multiple pieces of
 - 15 updated information related to the display object meet a preset condition, at least part of the presentation area overlapping with a display area of the display object, the presentation area not blocking the presented core information of the display object;
 - wherein the preset condition includes the display object has the obtained multiple pieces of updated information in a first preset time period, wherein the first preset time period
 - 20 is a time period between a current browsing time of the display object and a previous browsing time of the display object;
 - after presenting the obtained multiple pieces of updated information, determining a time period for which the obtained multiple pieces of updated information are continuously displayed on the display page; and
 - 25 when the determined time period is larger than or equal to a second preset time period, causing the obtained multiple pieces of updated information related to the display object presented on the display page to disappear.
2. The information presentation method according to claim 1, further comprising:
 - 30 obtaining a current time; and
 - determining an expressing method of the obtained multiple pieces of updated information related to the display object according to a relation between a date involved in

the obtained multiple pieces of updated information related to the display object and a date of the current time.

3. The information presentation method according to claim 1, wherein presenting
5 the obtained multiple pieces of updated information related to the display object comprises:
presenting the obtained multiple pieces of updated information related to the display
object in a form of a floating window or a bubble.

4. The information presentation method according to claim 1, wherein, after
10 presenting the obtained multiple pieces of updated information related to the display object,
the method comprises:

when a page transformation operation is received, updating the display object on the
display page; and

obtaining and presenting information related to the updated display object.

5. The information presentation method according to claim 4, wherein the page
transformation operation includes:

up and down swiping operation, left and right swiping operation and an operation of
clicking a set key.

6. The information presentation method according to claim 1, wherein presenting
the obtained multiple pieces of updated information related to the display object comprises
presenting in one or a combination of a plurality of the following manners:

in the presentation area of the obtained multiple pieces of updated information related
25 to the display object, presenting the obtained multiple pieces of updated information in a
scrolling manner;

in the presentation area of the obtained multiple pieces of updated information related
to the display object, presenting the obtained multiple pieces of updated information in a list
manner;

30 in the presentation area of the obtained multiple pieces of updated information related
to the display object, presenting the obtained multiple pieces of updated information in an
alternating manner;

in the presentation area of the obtained multiple pieces of updated information related to the display object, presenting the obtained multiple pieces of updated information in a cycle manner.

5 7. The information presentation method according to claim 1, wherein the display object is a security object, and the obtained multiple pieces of updated information related to the display object is information related to the security object.

10 8. A non-transitory computer-readable storage medium for information presentation, storing instructions executable by one or more processors to cause the one or more processors to perform operations comprising:

scrolling a display page automatically at a preset speed responsive to a user opening the display page;

displaying a display object on the display page;

15 presenting core information of the display object;

obtaining multiple pieces of updated information related to the display object;

ordering the obtained multiple pieces of updated information related to the display object in a time order of times in the obtained multiple pieces of updated information related to the display object;

20 presenting, in a presentation area, the obtained multiple pieces of updated information related to the display object in the time order of the times in the presented multiple pieces of updated information related to the display object when the obtained multiple pieces of updated information related to the display object meet a preset condition, at least part of the presentation area overlapping with a display area of the display object, the presentation area not blocking the presented core information of the display object;

wherein the preset condition includes the display object has the obtained multiple pieces of updated information in a first preset time period, wherein the first preset time period is a time period between a current browsing time of the display object and a previous browsing time of the display object;

30 after presenting the obtained multiple pieces of updated information, determining a time period for which the obtained multiple pieces of updated information are continuously displayed on the display page; and

when the determined time period is larger than or equal to a second preset time period, causing the obtained multiple pieces of updated information related to the display object presented on the display page to disappear.

5 9. The non-transitory computer-readable storage medium according to claim 8, wherein the operations further comprise presenting the obtained multiple pieces of updated information related to the display object in a form of a floating window or a bubble.

10 10. The non-transitory computer-readable storage medium according to claim 8, wherein after presenting the obtained multiple pieces of updated information related to the display object, the operations further comprise:

when a page transformation operation is received, updating the display object on the display page; and

obtaining and presenting information related to the updated display object.

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11. An information presentation device, comprising one or more processors and one or more non-transitory computer-readable memories coupled to the one or more processors and configured with instructions executable by the one or more processors to perform operations comprising:

20 scrolling a display page automatically at a preset speed responsive to a user opening the display page;

displaying a display object on the display page;

presenting core information of the display object;

obtaining multiple pieces of updated information related to the display object;

25 ordering the obtained multiple pieces of updated information related to the display object in a time order of times in the obtained multiple pieces of updated information related to the display object; and

presenting, in a presentation area, the obtained multiple pieces of updated information related to the display object in the time order of the times in the presented multiple pieces of updated information related to the display object when the obtained multiple pieces of
30 updated information related to the display object meet a preset condition, at least part of the presentation area overlapping with a display area of the display object, the presentation area not blocking the presented core information of the display object;

wherein the preset condition includes the display object has the obtained multiple pieces of updated information in a first preset time period, wherein the first preset time period is a time period between a current browsing time of the display object and a previous browsing time of the display object;

5 after presenting the obtained multiple pieces of updated information, determining a time period for which the obtained multiple pieces of updated information are continuously displayed on the display page; and

 when the determined time period is larger than or equal to a second preset time period, causing the obtained multiple pieces of updated information related to the display object
10 presented on the display page to disappear.

12. The information presentation device according to claim 11, wherein the time involved in the obtained multiple pieces of updated information will be displayed as partial information of the obtained multiple pieces of updated information related to the display
15 object.

13. The information presentation device according to claim 11, wherein, after presenting the multiple pieces of updated information related to the display object, the operations comprise:

20 when a page transformation operation is received, updating the display object on the display page; and
 obtaining and presenting information related to the updated display object.

14. The information presentation device according to claim 11, wherein presenting
25 the obtained multiple pieces of updated information related to the display object comprises:
 presenting the obtained multiple pieces of updated information related to the display object in a form of a floating window or a bubble.