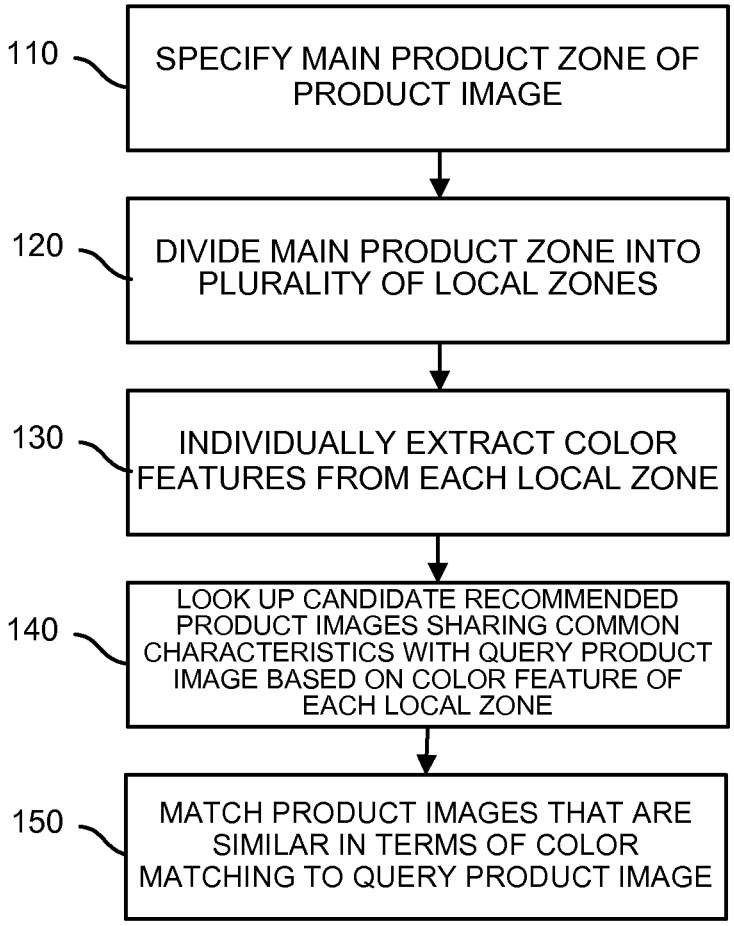
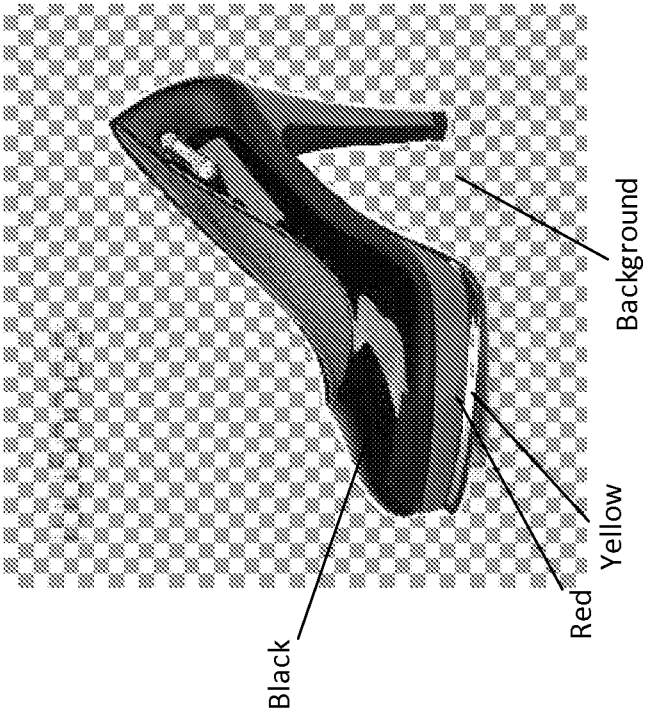

110
SPECIFY MAIN PRODUCT ZONE OF PRODUCT IMAGE
120
DIVIDE MAIN PRODUCT ZONE INTO PLURALITY OF LOCAL ZONES
130
INDIVIDUALLY EXTRACT COLOR FEATURES FROM EACH LOCAL ZONE
140
LOOK UP CANDIDATE RECOMMENDED PRODUCT IMAGES SHARING COMMON CHARACTERISTICS WITH QUERY PRODUCT IMAGE BASED ON COLOR FEATURE OF EACH LOCAL ZONE
150
MATCH PRODUCT IMAGES THAT ARE SIMILAR IN TERMS OF COLOR MATCHING TO QUERY PRODUCT IMAGE

100

FIG. 1



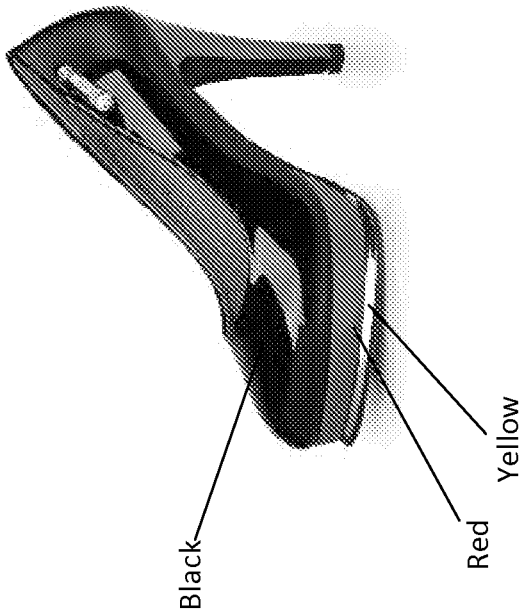


FIG. 2

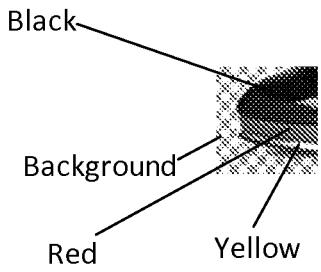
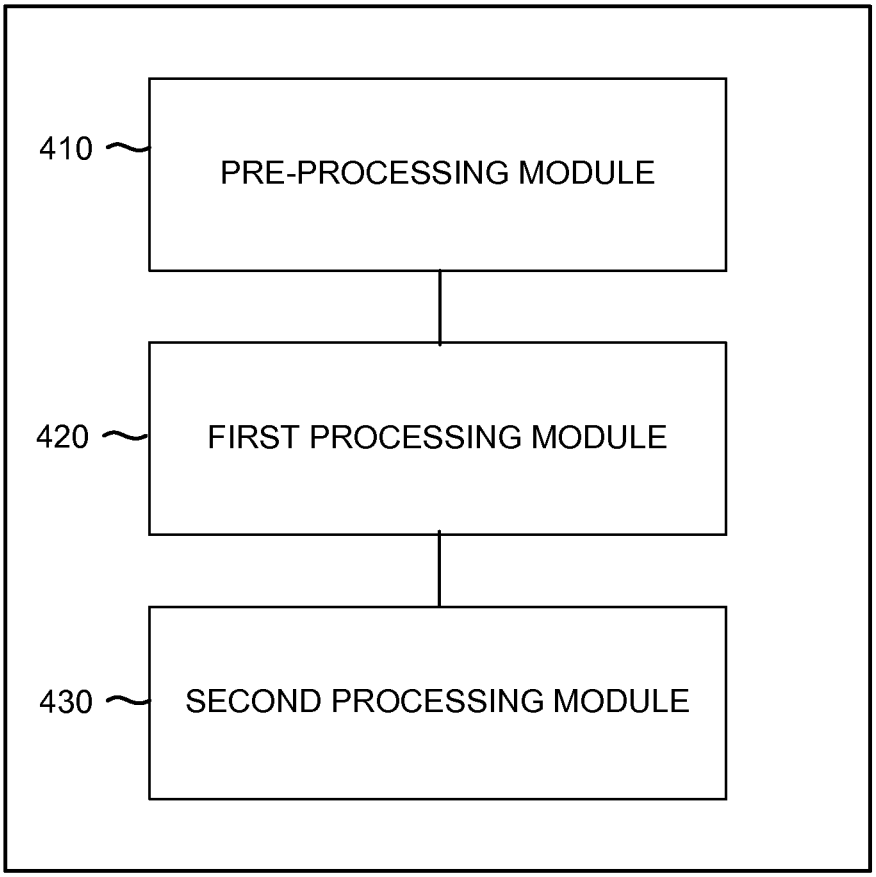
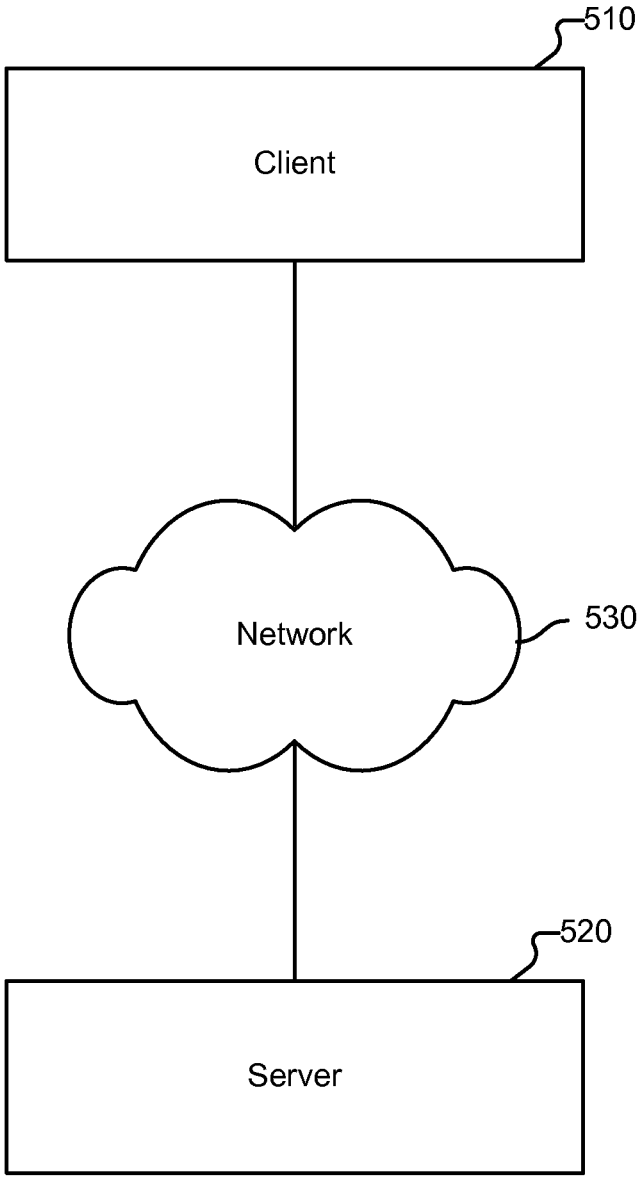


FIG. 3


410
PRE-PROCESSING MODULE
420
FIRST PROCESSING MODULE
430
SECOND PROCESSING MODULE

400

FIG. 4



500

FIG. 5

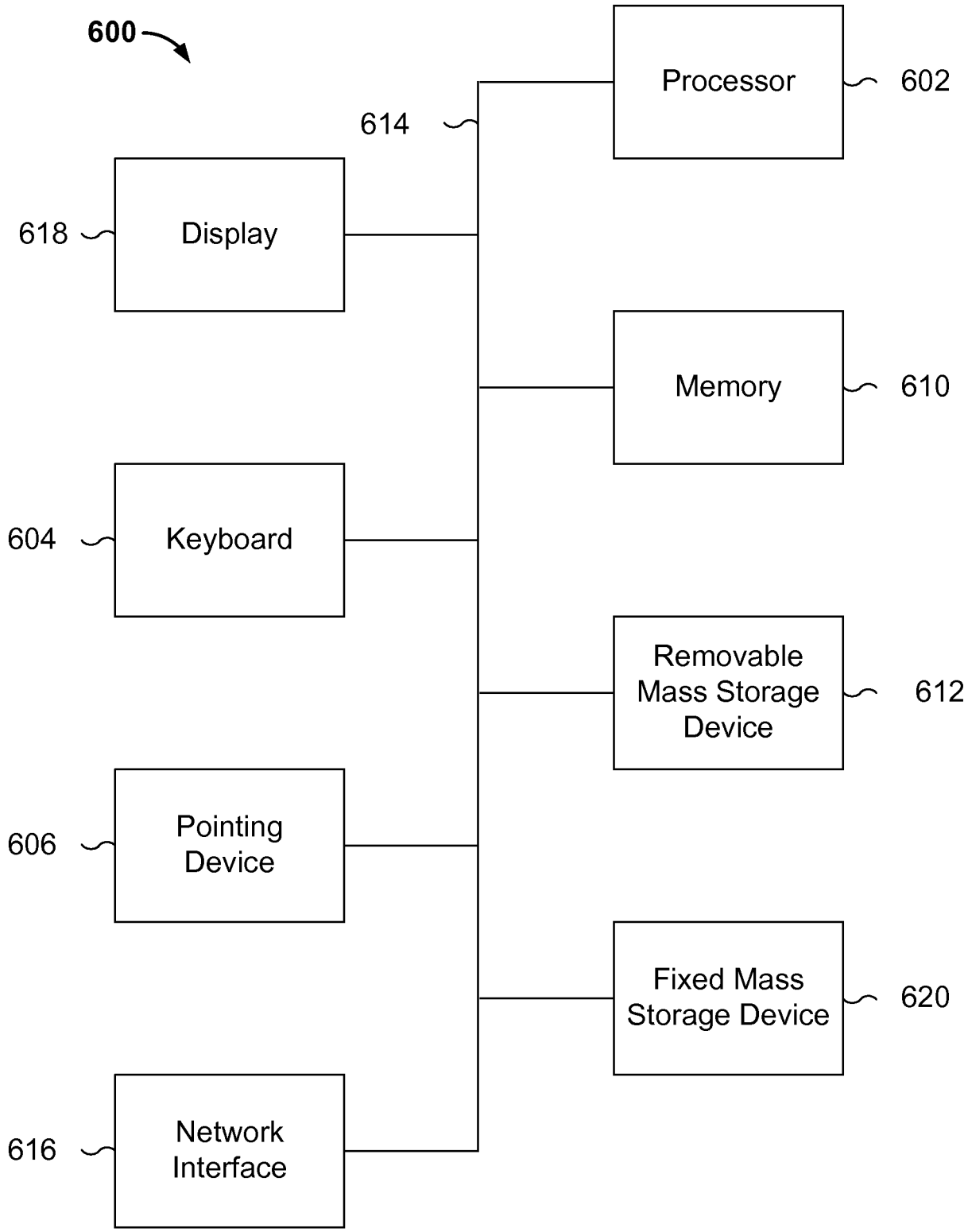

600
Processor
602
614
Display
618
Memory
610
Keyboard
604
Removable Mass Storage Device
612
Pointing Device
606
Fixed Mass Storage Device
620
Network Interface
616

FIG. 6