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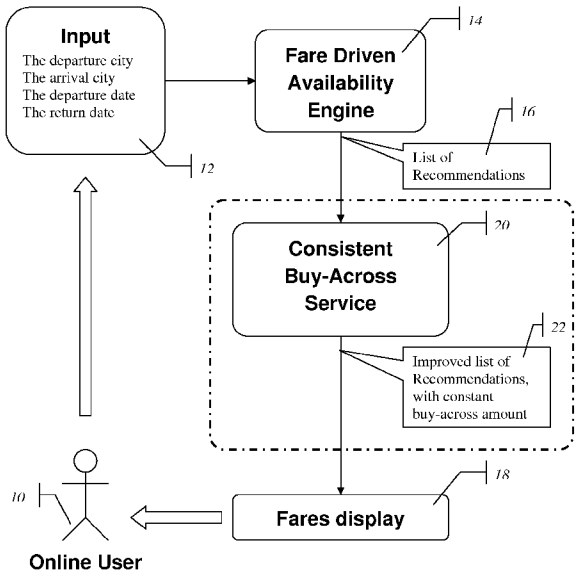
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(54) Title: METHOD AND APPARATUS FOR RECOMMENDING SIMPLIFIED FARES WITH CONSISTENT BUY-ACCROSS



(57) Abstract: A system and method of retrieving and displaying travel data receives at a computing apparatus data representing a set of recommended travel itineraries. At least one recommended itinerary has a recommended booking class belonging to a predefined group of booking classes. A computing apparatus identifies a reference booking classes that is associated with the recommended booking class. The apparatus computes a fare value for the recommended itinerary based on a fare value of the associated booking class in the reference group plus a buy-across value. The predefined group may have fewer booking classes than the reference group, and most preferably has a single booking class.

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