

ABSTRACT

The present invention relates to a system and method for providing content-related information related to broadcast content. The present invention provides a system for providing content-related information related to broadcast content provided to a client terminal having a display unit, broadcast reception means, and network connection means through a broadcast channel, and a method using the system, the system including a content-related information management unit for storing content-related information to be provided to the client terminal, a fingerprint extraction unit for extracting fingerprint information from broadcast content to be provided through the broadcast channel, a content-related information provision determination unit for determining content-related information to be provided to the client terminal, and a content-related information transmission unit for transmitting the content-related information determined by the content-related information provision determination unit and fingerprint information extracted from broadcast content corresponding to the determined content-related information to the client terminal over a network, wherein the client terminal comprises a content-related information display unit for performing control such that the received content-related information is displayed on a display unit based on the fingerprint information received from the content-related information transmission unit.