Figure 1

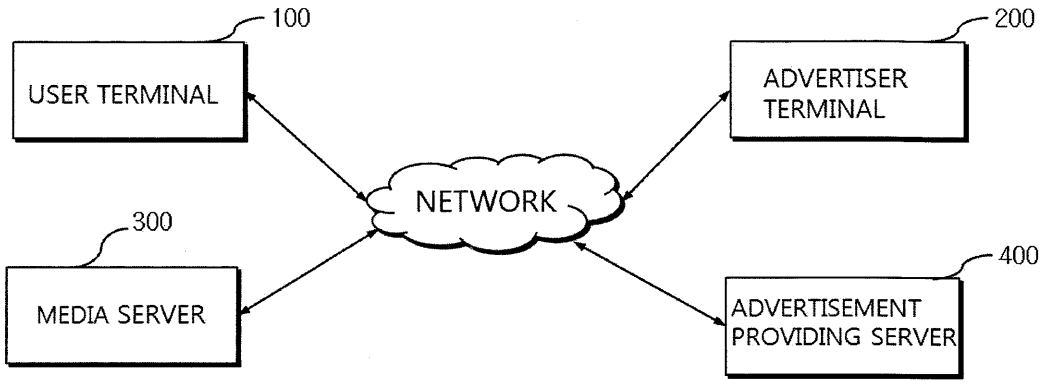


Figure 2

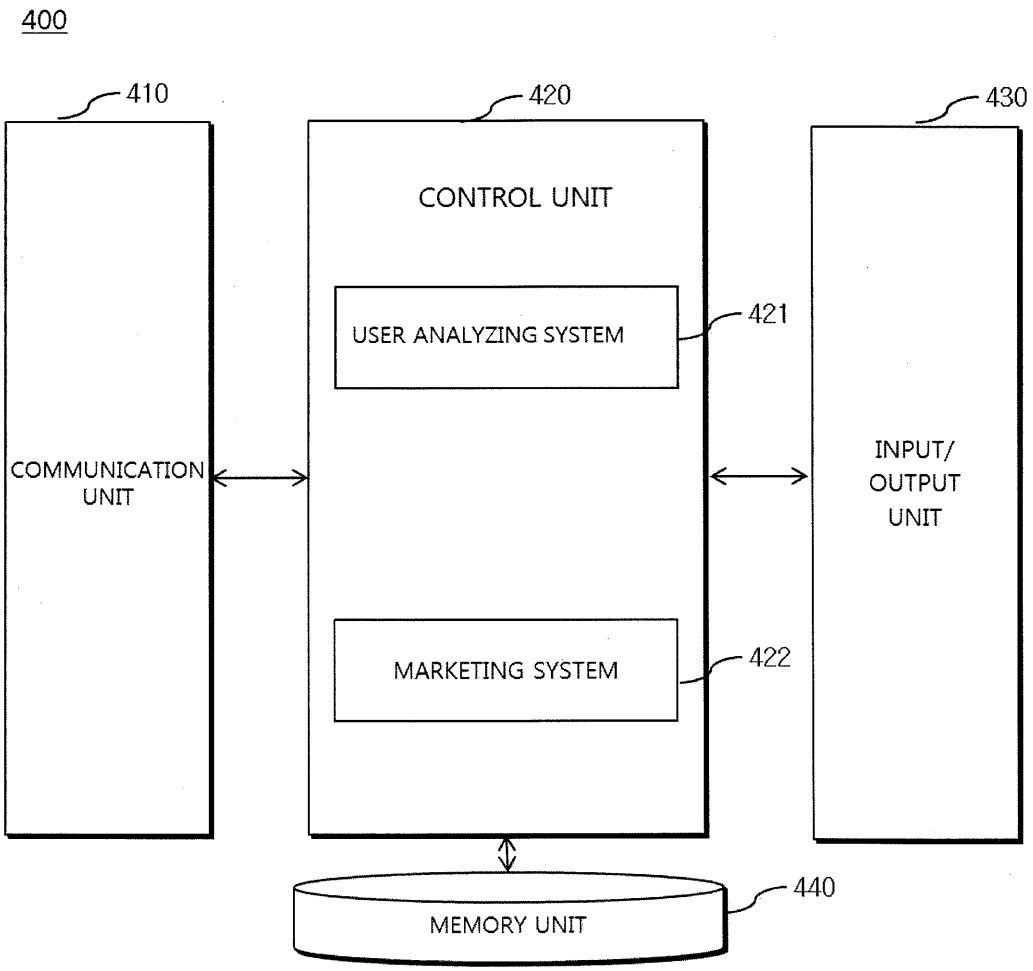


Figure 3

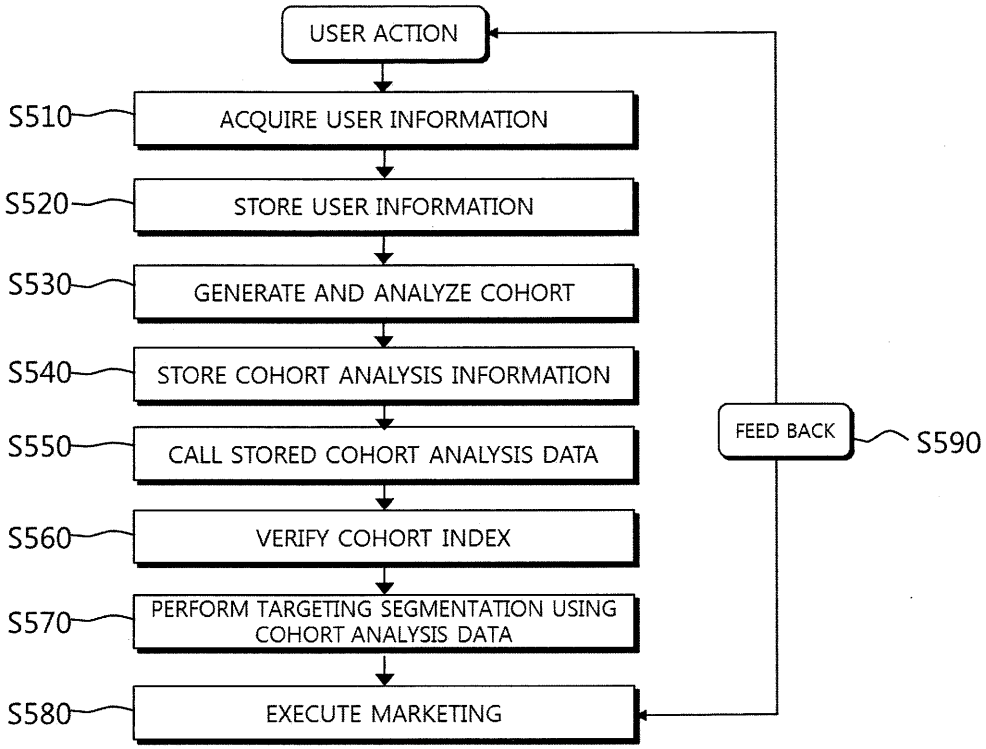

USER ACTION
S510
ACQUIRE USER INFORMATION
S520
STORE USER INFORMATION
S530
GENERATE AND ANALYZE COHORT
S540
STORE COHORT ANALYSIS INFORMATION
S550
CALL STORED COHORT ANALYSIS DATA
S560
VERIFY COHORT INDEX
S570
PERFORM TARGETING SEGMENTATION USING COHORT ANALYSIS DATA
S580
EXECUTE MARKETING
FEED BACK
S590

Figure 4

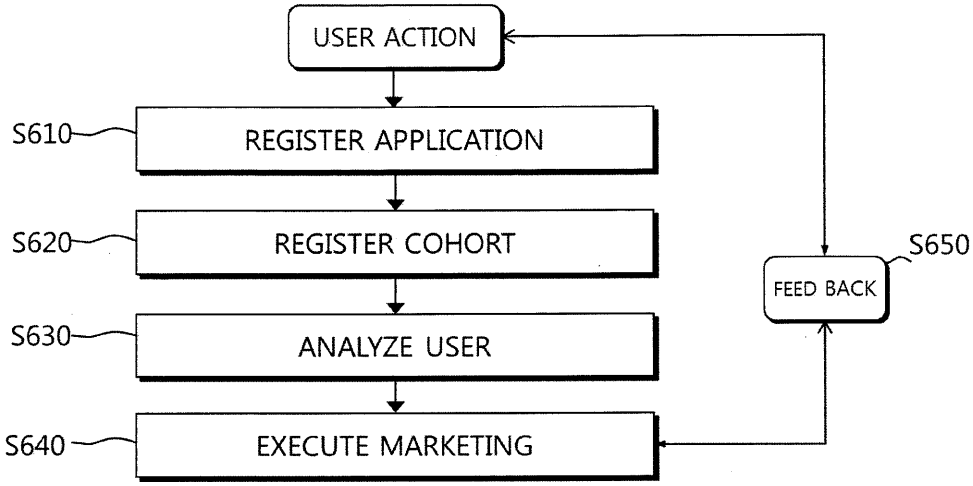

USER ACTION
S610
REGISTER APPLICATION
S620
REGISTER COHORT
S630
ANALYZE USER
S640
EXECUTE MARKETING
FEED BACK
S650

Figure 5

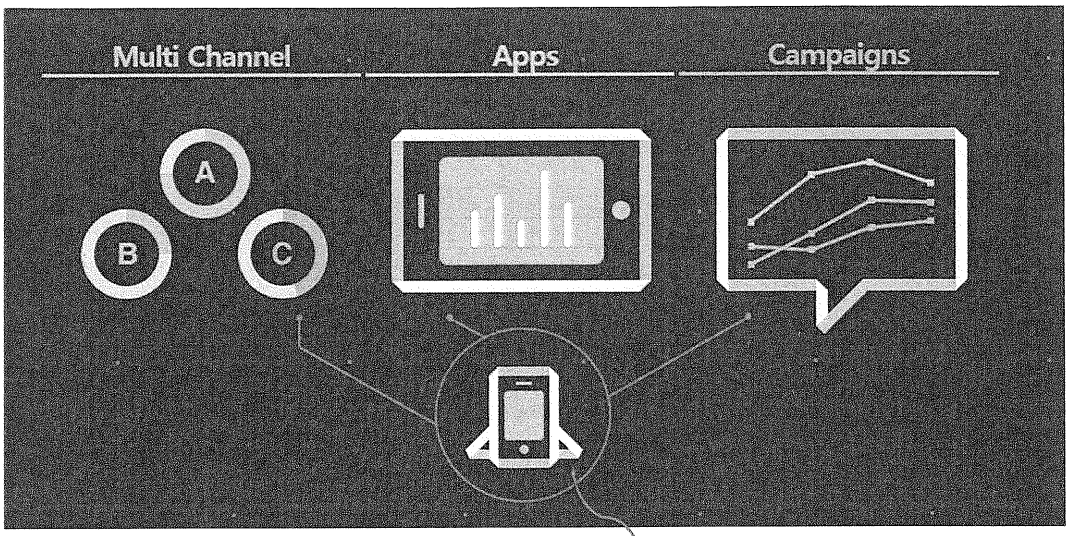


Figure 6

