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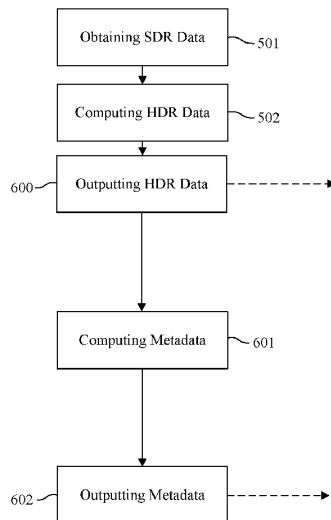
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(54) Title: COUPLED INVERSE TONE MAPPING AND TONE MAPPING



(57) Abstract: A method comprising: obtaining standard dynamic range data; obtaining (601) information representative of an inverse tone mapping process adapted to generate high dynamic range data from the standard dynamic range data and inserting the information in metadata; providing video data representative of the standard dynamic range data (600) along with the metadata (602).

Fig. 6A

[Continued on next page]

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