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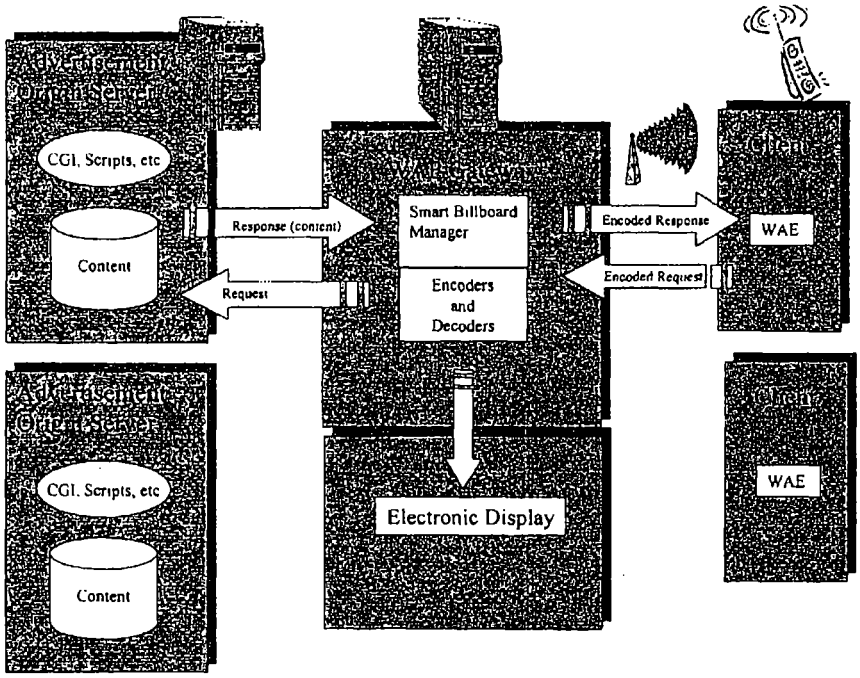
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(54) Title: A SYSTEM FOR INTERACTIVE INFORMATION DISPLAY ON A BILLBOARD



(57) Abstract: A system to provide interactive display on a billboard (as defined herein), the system including a communication means for establishing a connection with a cell phone (as defined herein) of a user; and a user interface to enable the user to interactively upload content (as defined herein) from their cell phone and download contents to the cell phone. A method for an interactive display is also provided.

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