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(71) Applicant *(for all designated States except US)*: **KARGO, INC.** [US/US]; 74 Franklin Street #3, New York, NY 10013 (US).

(72) Inventors; and

(75) Inventors/Applicants *(for US only)*: **HERIGSTAD, Dale** [US/US]; 3112 Ledgewood Drive, Hollywood, CA 90068 (US). **KARGMAN, Harry** [US/US]; 40 East 76th Street, Apartment 5, New York, NY 10021 (US).

(74) Agent: **FEIGENBAUM, David, L.**; Fish and Richardson, P.C., 225 Franklin Street, Boston, MA 02110 (US).

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ACTION

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(54) Title: VIDEO INTERACTION

(57) Abstract: Interactive material is delivered at least partly wirelessly to a mobile device in the vicinity of a video device on which video content is being displayed, the interactive material being related to the video content.