Claims

1. A guide information method comprising:

receiving input from a user interface (UI) module when a user interacts therewith, the input being indicative of one of a plurality of locations, each of the plurality of locations having one of a plurality of guide information associated therewith, the plurality of guide information being provided on a server module prior to the input being received from the UI;

retrieving one of ~~a~~ the plurality of guide information associated with the indicated one of the plurality of locations from ~~a~~ the server module; and

transmitting the retrieved one of the plurality of guide information and an address information to access the retrieved guide information to the UI module,

wherein the address information is communicable to a mobile computing device to enable access to the retrieved guide information therewith.

2. The method as in claim 1, further comprising:

providing the address information to the mobile computing device.

3. The method as in claim 2, providing the address information to the mobile computing device comprising:

one of displaying a machines readable code containing the address information for capture by the mobile computing device and providing the address information to the mobile computing device through one of an RFID tag, an NFC module and an iBeacon.

4. The method as in claim 3, the machine readable code being at least one of a QR code and a bar code.

5. The method as in claim 1, further comprising displaying the retrieved one of the plurality of guide information on the UI module.

6. The method as in claim 1, the guide information being at least one of an image file, a video file and instructional steps retrievable from the server module.

7. The method as in claim 1, further comprising:

transmitting secondary information to the UI module, the secondary information comprising at least one of location descriptor data associated with the indicated one of the plurality of locations, advertisements, coupons and alerts,

wherein the secondary information is communicable to a mobile computing device to access the retrieved guide information therewith.

8. The method as in claim 1, receiving input from a UI module when a user interacts therewith comprising:

capturing the user's selection of one of a plurality of location options, each of the plurality of location options being associated with one of the plurality of locations.

9. The method as in claim 8, capturing the user's selection of one of a plurality of location options being capturing the user's selection of at least one region on a map displayable by the UI module.

10. The method as in claim 1, the one of the plurality of locations comprising a start location and an end location corresponding with one of the plurality of guide information.

11. The method as in claim 1, the one of the plurality of locations being a destination location corresponding with one of the plurality of guide information.

12. The method as in claim 1, receiving input from a UI module when a user interacts therewith comprising:

capturing machine readable code presented by the user to the UI module as the input.

13. A guide information system comprising:

a user interface (UI) module for receiving input from a user when a user interacts therewith, the input being indicative of one of a plurality of locations, each of the plurality of locations having one of a plurality of guide information associated therewith;

a server module wherefrom one of ~~a~~ the plurality of guide information associated with the indicated one of the plurality of locations is retrievable, the plurality of guide information being provided on a server module prior to the input being received from the UI, the server module further for transmitting the retrieved one of the plurality of guide information and an address information to access the retrieved guide information to the UI module,

wherein the address information is communicable to a mobile computing device to enable access to the retrieved guide information therewith.

14. The system as in claim 13, the UI module further for providing the address information to the mobile computing device.

15. The system as in claim 14, the UI module at least one of displays a machines readable code containing the address information for capture by the mobile computing device and provides the address information to the mobile computing device through an RFID tag or an NFC module.

16. The system as in claim 14, the machine readable code being at least one of a QR code and a bar code.

17. The system as in claim 13, the UI module further for displaying the retrieved one of the plurality of guide information on the UI module.

18. The system as in claim 13, the guide information being at least one of an image file, a video file and instructional steps retrievable from the server module.

19. The system as in claim 13, the server module further for transmitting secondary information to the UI module, the secondary information comprising at least one of location descriptor data associated with the indicated one of the plurality of locations, advertisements, coupons and alerts,

wherein the secondary information is communicable to a mobile computing device to access the retrieved guide information therewith.

20. The system as in claim 13, the UI module receives input from the user by capturing the user's selection of one of a plurality of location options, each of the plurality of location options being associated with one of the plurality of locations.

21. The system as in claim 20, capturing the user's selection of one of a plurality of location options being capturing the user's selection of at least one region on a map displayable by the UI module.

22. The system as in claim 13, the one of the plurality of locations comprising a start location and an end location corresponding with one of the plurality of guide information.

23. The system as in claim 13, the one of the plurality of locations being a destination location corresponding with one of the plurality of guide information.

24. The system as in claim 13, the UI module receives input from the user by capturing machine readable code presented by the user to the UI module as the input.

25. A machine-readable medium having stored therein a plurality of programming instructions, which when executed, the instructions cause the machine to:

receive input from a UI module when a user interacts therewith, the input being indicative of one of a plurality of locations, each of the plurality of locations having one of a plurality of guide information associated therewith, the plurality of guide information being provided on a server module prior to the input being received from the UI;

retrieve one of ~~a~~ the plurality of guide information associated with the indicated one of the plurality of locations from ~~a~~ the server module; and

transmit the retrieved one of the plurality of guide information and an address information to access the retrieved guide information to the UI module,

wherein the address information is communicable to a mobile computing device to enable access to the retrieved guide information therewith.