10. The identification system of any one of the preceding claims, wherein light emitted from the light source is outside the range of wavelengths visible by the human eye.

11. The identification system of any one of the preceding claims, wherein light emitted from the light source is near-infrared (IR).

12. The identification system of any one of the preceding claims, wherein the marker communication information is a predetermined indicia.

13. The identification system of any one of the preceding claims, wherein the marker communication information comprises retroreflected light.

14. The identification system of any one of the preceding claims, wherein the marker communication information comprises reflected light at a specific wavelength.

15. A marker for a sign having sign communication information comprising:

a retroreflective sheet;

marker communication information that comprises optical communication that is reflected light from the retroreflective sheet;

wherein the marker is at a predetermined location relative to the sign;

wherein the marker communication information communicates information about the location of the sign and about the sign communication information.