

INFORMATION COMMUNICATION METHOD

[ABSTRACT]

5 An information communication method that enables communication between various devices includes: determining (SK81) a pattern of a change in luminance, by modulating a first signal to be transmitted; transmitting (SK82) the first signal, by all of a plurality of light emitting elements included in a light emitter
10 changing in luminance in a same manner according to the determined pattern of the change in luminance; and transmitting (SK83) a second signal to be transmitted, by each of the plurality of light emitting elements emitting light with one of two different luminance values so that a light and dark sequence of luminance
15 appears in a space where the light emitter is placed.

Figure 542A