

Claims

1. A data processing method, comprising:

sending, by a client terminal, to a server terminal a feature identifier of a user in a current data processing process;

receiving, by the client terminal, processing capacity information about the user for at least one data processing mode returned by the server terminal according to the feature identifier of the user, the processing capacity information indicative of the possibility that the user uses the at least one data processing mode;

determining, by the client terminal, candidate data processing modes to be displayed to the user and a display mode according to the processing capacity information, the display mode comprising an arrangement order for displaying the candidate data processing modes; and

displaying, by the client terminal, the candidate data processing modes to the user according to the display mode for the user to select a target data processing mode for the current data processing process from the candidate data processing modes.

2. The data processing method according to claim 1, wherein sending, by a client terminal, to a server terminal a feature identifier of a user in a current data processing process comprises:

collecting, by the client terminal, the feature identifier of the user in the current data processing process; and

sending, by the client terminal, the feature identifier of the user respectively to a server terminal of each data processing mode in the at least one data processing mode.

3. The data processing method according to claim 2, wherein receiving, by the client terminal, processing capacity information about the user for at least one data processing mode returned by the server terminal according to the feature identifier of the user comprises:

receiving, by the client terminal, processing capacity information about the user for the each data processing mode returned by the server terminal of the each data processing mode according to the feature identifier of the user.

4. The data processing method according to claim 2 or claim 3, wherein the method further comprises:

receiving, by the client terminal, an identity identifier of the user at a server terminal sent by the server terminal of the each data processing mode; and

in response to the user selecting the target data processing mode for the current data

processing process from the candidate data processing modes, sending, by the client terminal, to the server terminal of the each data processing mode, the identity identifier of the user at the server terminal sent by the server terminal of the each data processing mode, an identifier of the target data processing mode, and result information about using the target data processing mode in the current data processing process, for the server terminal of the each data processing mode to update the processing capacity information about the user for the each data processing mode.

5. The data processing method according to claim 1, wherein after displaying, by the client terminal, the candidate data processing modes to the user according to the display mode, the method further comprises:

sending, by the client terminal, to the server terminal an identifier of the target data processing mode selected by the user and result information about using the target data processing mode in the current data processing process, for the server terminal to update the processing capacity information about the user for the at least one data processing mode.

6. A data processing method for a data processing mode, the method comprising:

receiving, by a server terminal, a feature identifier of a user in a current data processing process sent by a client terminal;

obtaining, by the server terminal, processing capacity information about the user for at least one data processing mode according to the feature identifier of the user, the processing capacity information indicative of the possibility that the user uses the at least one data processing mode; and

sending, by the server terminal, to the client terminal the processing capacity information about the user for the at least one data processing mode for the client terminal to determine candidate data processing modes to be displayed to the user and a display mode, the display mode comprising an arrangement order for displaying the candidate data processing modes.

7. The data processing method according to claim 6, wherein obtaining, by the server terminal, processing capacity information about the user for at least one data processing mode according to the feature identifier of the user comprises:

obtaining, by the server terminal, an identity identifier of the user at the server terminal according to the feature identifier of the user; and

matching, by the server terminal, in a capacity information database according to the identity identifier of the user at the server terminal, so as to obtain the processing capacity

information about the user for the at least one data processing mode.

8. The data processing method according to claim 7, wherein obtaining, by the server terminal, an identity identifier of the user at the server terminal according to the feature identifier of the user comprises:

selecting a feature identifier with the highest priority and having a value being not null according to the priorities of the feature identifiers of the user; and

searching in a relational data table corresponding to the feature identifier with the highest priority and having a non-null value to obtain an identifier corresponding to the feature identifier with the highest priority and having a non-null value as the identity identifier of the user at the server terminal.

9. The data processing method according to any one of claims 6 to 8, wherein obtaining, by the server terminal, processing capacity information about the user for at least one data processing mode according to the feature identifier of the user comprises:

obtaining, by the server terminal, processing capacity information about the user for at least one data processing mode maintained locally according to the feature identifier of the user, the at least one data processing mode comprising a data processing mode provided by the server terminal, and/or a data processing mode not provided by the server terminal.

10. The data processing method according to claim 6 or claim 7, wherein the method further comprises:

sending, by the server terminal, the identity identifier of the user at the server terminal to the client terminal;

receiving, by the server terminal, the identity identifier of the user at the server terminal sent by the client terminal, an identifier of a target data processing mode selected by the client terminal for the current data processing process from the candidate data processing modes, and result information about using the target data processing mode in the current data processing process; and

updating, by the server terminal, the processing capacity information about the user for the at least one data processing mode according to the identity identifier of the user at the server terminal, the identifier of the target data processing mode, and the result information about using the target data processing mode in the current data processing process.

11. The data processing method according to any one of claims 1 to 10, wherein the at least one data processing mode comprises a data processing mode that has been used by the user for data processing via the client terminal or for data processing via the other client terminals.

12. The data processing method according to any one of claims 1 to 11, wherein the processing capacity information comprises a use score for each of the candidate data processing modes, wherein a higher use score represents a higher probability that the user selects to use the candidate data processing mode in a current data processing process.

13. The data processing method according to any one of claims 1 to 12, wherein the user has a plurality of feature identifiers, and wherein the server terminal independently stress a correlation between the identity identifier of the user at the server terminal and each feature identifier of the user.

14. The data processing method according to claim 13, wherein the server terminal collects behavioral data of the user on all internet websites.

15. A data processing apparatus, implemented at a client terminal, wherein the data processing apparatus comprises multiple modules configured to perform the method according to any one of claims 1 to 5 and 11 to 12.

16. A data processing apparatus, implemented at a server terminal, wherein the data processing apparatus comprises multiple modules configured to perform the method according to any one of claims 6 to 14.