ABSTRACT

Embodiments of the disclosure relate to a method, an apparatus, a device and a storage medium for posting content. The proposed method includes: receiving a posting request for a target media content; and posting, based on the posting request, a target posting content associated with the target media content, wherein the target posting content comprises a media content generated, independent from a user editing operation, based on the target media content, the target posting content comprising a first media content picture generated by applying a predetermined style to a second media picture in the target media content.