

ABSTRACT

The present disclosure relates to a live broadcast content display method and apparatus, an electronic device, and a readable storage medium. The method comprises: receiving a trigger operation on a target entrance; and in response to the trigger operation on the target entrance, displaying a personal homepage of a target user, and when the target user is performing live broadcast, displaying the live broadcast preview content in a background image area comprised in the personal homepage, the live broadcast preview content displayed in the background image area being generated according to a screen of a live broadcast room of the target user.