We claim:

1. A liquid pump adapted to dispense liquid from a beverage container, said liquid pump including a top portion, an elongated body, a bottom portion, an electric motor and a power supply designed to power said electric motor; said electric motor designed to draw fluid into said bottom portion, through said elongated portion and to said top portion when said electric motor is activated, said bottom portion fluidly connected to said elongated body and said elongated body fluidly connected to said top portion such that fluid which is drawn into said bottom portion can flow out of said bottom portion and into said elongated body and then out of said elongated body and into said top portion, said top portion including a dispenser activator and a dispenser head, said dispenser activator designed to activate said electric motor, said dispenser head designed to enable fluid that flows to said top portion to exist said top portion through said dispenser head.

2. The liquid pump as defined in claim 1, wherein said bottom portion fully contains said electric motor and said top portion fully contains said power supply, at least a portion of an electrical connection is positioned in said elongated body is isolated from fluid flowing through said elongated body and/or isolated from fluid in the beverage container when said bottom portion and at least part of said elongated portion is placed in the beverage container.

3. The liquid pump as defined in claim 2, wherein said bottom portion fully contains said electric motor and said top portion fully contains said power supply, at least a portion of an electrical connection is positioned in said elongated body is isolated from fluid flowing through said elongated body and/or isolated from fluid in the beverage container when said bottom portion and at least part of said elongated portion is placed in the beverage container.

4. The liquid pump as defined in claim 1, wherein said top portion has a maximum cross-sectional area, said maximum cross-sectional area of said top portion greater than a cross-sectional area of an opening in the beverage container.

5. The liquid pump as defined in claim 2 or 3, wherein said top portion has a maximum cross-sectional area, said maximum cross-sectional area of said top portion greater than a cross-sectional area of an opening in the beverage container.

6. The liquid pump as defined in claim 1, wherein said top portion has a maximum thickness of up to 4 inches.

7. The liquid pump as defined in any one of claims 2-5, wherein said top portion has a maximum thickness of up to 4 inches, alternatively about 0.5-3 inches, alternatively about 1-3 inches, alternatively about 1-2.5 inches.

8. The liquid pump as defined in claim 1, wherein said top portion includes a movable or removable power supply cover to enable a user to access said power supply located in said top portion.

9. The liquid pump as defined in anyone of claims 2-7, wherein said top portion includes a movable or removable power supply cover to enable a user to access said power supply located in said top portion.

10. The liquid pump as defined in claim 1, wherein at least a portion of said elongated body is flexible so that said elongate body is at least partially flexible along a longitudinal length of said elongated body.

11. The liquid pump as defined in any one of claims 2-9, wherein at least a portion of said elongated body is flexible so that said elongate body is at least partially flexible along a longitudinal length of said elongated body.

12. The liquid pump as defined in claim 1, wherein said dispenser activator includes a pivotable tab, said pivotable tab designed to be positioned or positionable below at least a portion of said dispenser head, said pivotable tab biased in a non-activation position.

13. The liquid pump as defined in any one of claims 2-11, wherein said dispenser activator includes a pivotable tab, said pivotable tab designed to be positioned or positionable below at least a portion of said dispenser head, said pivotable tab biased in a non-activation position.

14. The liquid pump as defined in claim 1, including a connector adaptor designed to connect to a plurality of different sized openings on different beverage containers, said connector adaptor connected to said top portion, said elongated body or combinations thereof.

15. The liquid pump as defined in any one of claims 2-13, including a connector adaptor designed to connect to a plurality of different sized openings on different beverage containers, said connector adaptor connected to said top portion, said elongated body or combinations thereof.

16. The liquid pump as defined in claim 14, wherein said connector adapter is flexible and includes at least one grasping tab.

17. The liquid pump as defined in claim 15, wherein said connector adapter is flexible and includes at least one grasping tab.

18. The liquid pump as defined in claim 14, wherein said connector adapter includes at least one landing rib or step in the interior cavity of the connector adaptor.

19. The liquid pump as defined in any one of claims 15-17, wherein said connector adapter includes at least one landing rib or step in the interior cavity of the connector adaptor.

20. The liquid pump as defined in claim 14, wherein said connector adapter is designed have a side wall be at least partially rolled up.

21. The liquid pump as defined in any one of claims 15-19, wherein said connector adapter is designed have a side wall be at least partially rolled up.

22. The liquid pump as defined in claim 14, wherein said connector adapter includes at least one thread in the interior cavity of the connector adaptor.

23. The liquid pump as defined in any one of claims 15-21, wherein said connector adapter includes at least one thread in the interior cavity of the connector adaptor.

24. The liquid pump as defined in claim 1, wherein said dispenser head is movable on said top portion.

25. The liquid pump as defined in any one of claims 2-23, wherein said dispenser head is movable on said top portion.

26. The liquid pump as defined in claim 1, wherein said bottom portion and said elongated body have a longitudinal length, a ratio of said longitudinal length of said bottom portion to said elongated body is about 0.05-6:1, alternatively about 0.1-2:1, alternatively about 0.1-1:1, alternatively about 0.1-0.6:1, alternatively about 0.2-0.5:1.

27. The liquid pump as defined in any one of claims 2-25, wherein said bottom portion and said elongated body have a longitudinal length, a ratio of said longitudinal length of said bottom portion to said elongated body is about 0.05-6:1, alternatively about 0.1-2:1, alternatively about 0.1-1:1, alternatively about 0.1-0.6:1, alternatively about 0.2-0.5:1.

28. The liquid pump as defined in claim 1, including a visual and/or tactile indicator to indicate the activation and/or deactivation of the motor.

29. The liquid pump as defined in one or more claims 2-28, including a visual and/or tactile indicator to indicate the activation and/or deactivation of the motor.

30. The liquid pump as defined in claim 1, wherein said dispenser head is angled and/or has an angled internal passageway to inhibit or prevent flow of liquid through an opening in said dispenser head after said motor is deactivated, said angle about 0.5-10°, alternatively about 0.5-5°, alternatively about 1-4°, alternatively about 2-3°.

31. The liquid pump as defined in any one of claims 2-29, wherein said dispenser head is angled and/or has an angled internal passageway to inhibit or prevent flow of liquid through an opening in said dispenser head after said motor is deactivated, said angle about 0.5-10°, alternatively about 0.5-5°, alternatively about 1-4°, alternatively about 2-3°.

32. The liquid pump as defined in claim 1, wherein said bottom portion and said elongated body have a maximum cross-sectional area, a ratio of said maximum cross-sectional area of said bottom portion to said elongated body is about 0.1-4:1, alternatively about 0.2-3:1, alternatively about 0.5-2:1, alternatively about 0.8-1.9:1, alternatively about 1.01-1.8:1, said maximum cross-sectional area of said bottom portion sized to enable said bottom portion to fit fully through the opening in the container.

33. The liquid pump as defined in any one of claims 2-31, wherein said bottom portion and said elongated body have a maximum cross-sectional area, a ratio of said maximum cross-sectional area of said bottom portion to said elongated body is about 0.1-4:1, alternatively about 0.2-3:1, alternatively about 0.5-2:1, alternatively about 0.8-1.9:1, alternatively about 1.01-1.8:1, said maximum cross-sectional area of said bottom portion sized to enable said bottom portion to fit fully

through the opening in the container.

34. A liquid pump adapted to dispense liquid from a beverage container, said liquid pump including a top portion, an elongated body, a bottom portion, a connector adaptor, an electric motor, a power supply designed to power said electric motor and an electrical connection between said power supply and said electric motor; said electric motor designed to draw fluid into said bottom portion, through said elongated portion and to said top portion when said electric motor is activated, said bottom portion fluidly connected to said elongated body and said elongated body fluidly connected to said top portion such that fluid that which is drawn into said bottom portion can flow out of said bottom portion and into said elongated body and then out of said elongated body and into said top portion, said bottom portion at least partially including said electric motor, said top portion at least partially including said power supply, said electrical connection including at least one electric wire, said at least one electric wire positioned at least partially in said elongated body, said portion of said electrical connection positioned in said elongated body to isolated at least a portion of said electrical connection positioned from fluid flowing through said elongated body and isolated at least a portion of said electrical connection from fluid in the beverage container when said bottom portion and at least a portion of said elongated portion is placed in the beverage container, said top portion including a dispenser activator and a dispenser head, said dispenser activator designed to activate said electric motor, said dispenser head designed to enable fluid that flows to said top portion to exist said top portion through said dispenser head, said dispenser activator includes a pivotable tab, said pivotable tab designed to be positioned or positionable below at least a portion of said dispenser head, said pivotable tab biased in a non-activation position, at least a portion of said elongated body is flexible so that said elongate body is at least partially flexible along a longitudinal length of said elongated body, said bottom portion and said elongated body have a longitudinal length, a ratio of said longitudinal length of aid bottom portion to said elongated body is about 0.1-2:1, said a connector adaptor designed to connect to a plurality of different sized openings on different beverage containers, said connector adaptor connected to said top portion, said elongated body or combinations thereof.

35. A method for converting a container into a container having a fountain drink dispense comprising:

a. providing liquid pump adapted to dispense liquid from a beverage container, said liquid pump including a top portion, an elongated body, a bottom portion, an electric motor, a power supply designed to power said electric motor and an electrical connection between said power supply and said electric motor; said electric motor designed to draw fluid into said bottom portion, through said elongated portion and to said top portion when said electric motor is activated, said bottom portion fluidly connected to said elongated body and said elongated body fluidly connected to said top portion such that fluid that which is drawn into said bottom portion can flow out of said bottom portion and into said elongated body and then out of said elongated body and into said top portion, said top portion including a dispenser activator and a dispenser head, said dispenser activator designed to activate said electric motor, said dispenser head designed to enable fluid that flows to said top portion to exit said top portion through said dispenser head, said bottom portion at least partially including said electric motor and said top portion at least partially including said power supply, said electrical connection including at least one electric wire, said at least one electric wire positioned at least partially in said elongated body;

b. placing said bottom portion and at least a portion of said elongated body through an opening in the beverage container until said top portion is positioned on or above the opening in said container; and,

c. actuating said dispenser activator so that power from said power supply energies said electric motor to cause fluid in the container to be drawn into said bottom portion through one or more openings in said bottom portion, through said bottom portion and into said elongated portion, through said elongated portion and into said top portion, and out through said dispenser head.

36. The method as defined in claim 35, wherein said step of actuating said dispenser activator including positioning a glass or cup under an opening in said dispenser head while simultaneously moving the glass or cup into contact with said dispenser activator, which contact by said glass or cup causes said actuation of said dispenser activator.

37. The method as defined in claim 35 or 36, wherein said dispenser activator includes a pivotable tab, said pivotable tab designed to be positioned or positionable below at least a portion of said dispenser head, said pivotable tab biased in a non-actuation position.

38. The method as defined in claim 35, wherein said liquid pump includes a connector adaptor designed to connect to a plurality of different sized openings on different beverage containers, said connector adaptor connected to said top portion, said elongated body or combinations thereof, and including the step of placing at least a portion of said connector adaptor about said opening in said beverage container so as to removably secure said top portion to said beverage container.

39. The method as defined in claim 36 or 37, wherein said liquid pump includes a connector adaptor designed to connect to a plurality of different sized openings on different beverage containers, said connector adaptor connected to said top portion, said elongated body or combinations thereof, and including the step of placing at least a portion of said connector adaptor about said opening in said beverage container so as to removably secure said top portion to said beverage container.

40. The method as defined in claim 38, wherein said connector adapter is flexible and includes at least one grasping tab, said elongated body at least partially formed of a flexible material so that said elongate body is at least partially flexible along a longitudinal length of said elongated body.

41. The method as defined in claim 39, wherein said connector adapter is flexible and includes at least one grasping tab, said elongated body at least partially formed of a flexible material so that said elongate body is at least partially flexible along a longitudinal length of said elongated body.

CLAIMS

1. A liquid pump adapted to dispense liquid from a beverage container, said liquid pump including a top portion, an elongated body, a bottom portion, an electric motor and a power supply designed to power said electric motor; said electric motor designed to draw fluid into said bottom portion, through said elongated body and to said top portion when said electric motor is activated, said bottom portion fluidly connected to said elongated body and said elongated body fluidly connected to said top portion such that when fluid is drawn into said bottom portion, the fluid can flow out of said bottom portion and into said elongated body and then out of said elongated body and into said top portion; said top portion including a dispenser activator and a single dispenser head, said dispenser activator designed to activate said electric motor, said single dispenser head designed to enable fluid that flows to said top portion to exit said top portion through said dispenser head; said elongated body is a single piece flexible tube; and

wherein said bottom portion fully contains said electric motor and said top portion fully contains said power supply, at least a portion of an electrical connection is positioned inside said elongated body and is isolated from fluid flowing through said elongated body as fluid flows from said bottom portion through said elongated body portion and to said top portion.

2. The liquid pump as defined in claim 1, wherein said top portion includes a movable power supply cover positioned in a top surface of said top portion, said movable power supply cover designed to enable a user to access said power supply located in said top portion.

3. The liquid pump as defined in claim 1 or 2, wherein said dispenser activator includes a pivotable tab that is movable between an activation position that causes said electric motor to activate and a deactivation position that causes said electric motor to deactivate, said pivotable tab biased in said deactivation position, said pivotable tab location positioned on one or more locations selected from the group consisting of positioned on said dispenser head and positioned below at least a portion of said dispenser head.

4. The liquid pump as defined in any one of claims 1 to 3, including a flexible connector adaptor including a cavity having a plurality of cross-section sizes to enable said cavity to connect to a plurality of different sized openings on different beverage containers, at least a

portion of a wall of said cavity flexible, said flexile connector adaptor connected one or more structures selected from the group consisting of said top portion and said elongated body.

5. The liquid pump as defined in claim 4, wherein said flexible wall of said cavity includes at least one grasping tab extending downwardly from said flexible wall.

6. The liquid pump as defined in claim 4 or 5, wherein said flexible wall can be rolled up onto itself.

7. The liquid pump as defined in any one of claims 1 to 6, wherein a bottom end of said elongated body is connected to a top end of said bottom portion, said bottom portion and said elongated body have a longitudinal length and a maximum width, said longitudinal length of said bottom portion less than said longitudinal length of said elongated body, said maximum width of said bottom portion greater than said maximum width of said elongated body.

8. The liquid pump as defined in claim 7, wherein a bottom end of said elongated body is connected to a top end of said bottom portion, said bottom portion and said elongated body have a longitudinal length and a maximum width, said longitudinal length of said bottom portion less than said longitudinal length of said elongated body, said maximum width of said bottom portion greater than said maximum width of said elongated body.

9. The liquid pump as defined in any one of claims 1 to 8, wherein said bottom portion includes a bottom opening and a plurality of base ribs extending downwardly from a bottom surface of said bottom portion, said base ribs designed to prevent sealing of said bottom opening with a bottom surface of the container when said bottom portion is placed in the container.

10. The liquid pump as defined in any one of claims 1 to 9, wherein said dispenser head is angled and/or has an angled internal passageway to inhibit or prevent flow of liquid through an opening in said dispenser head after said motor is deactivated, said angle about 0.5-10°.

11. A method for converting a container into a container having a fountain drink dispenser comprising:

a. providing a liquid pump adapted to dispense liquid from a beverage container, said liquid pump including a top portion, an elongated body, a bottom portion, an electric motor and

a power supply designed to power said electric motor; said electric motor designed to draw fluid into said bottom portion, through said elongated body and to said top portion when said electric motor is activated, said bottom portion fluidly connected to said elongated body and said elongated body fluidly connected to said top portion such that when fluid is drawn into said bottom portion, the fluid can flow out of said bottom portion and into said elongated body and then out of said elongated body and into said top portion; said top portion including a dispenser activator and a single dispenser head, said dispenser activator designed to activate said electric motor, said single dispenser head designed to enable fluid that flows to said top portion to exit said top portion through said dispenser head; said elongated body is a single piece flexible tube;

wherein said bottom portion fully contains said electric motor and said top portion fully contains said power supply, at least a portion of an electrical connection is positioned inside said elongated body and is isolated from fluid flowing through said elongated body as fluid flows from said bottom portion through said elongated body portion and to said top portion;

b. placing said bottom portion and at least a portion of said elongated body through an opening in the beverage container until said top portion is positioned on or above the opening in said container; and

c. actuating said dispenser activator so that power from said power supply energies said electric motor to cause fluid in the container to be drawn into said bottom portion through one or more openings in said bottom portion, through said bottom portion and into said elongated body, through said elongated body and into said top portion, and out through said dispenser head.

12. The method as defined in claim 11, wherein said step of actuating said dispenser activator includes positioning a glass or cup under an opening in said dispenser head while simultaneously moving the glass or cup into contact with said dispenser activator, which contact by said glass or cup causes said actuation of said dispenser activator, said dispenser activator includes a pivotable tab that is movable between an activation position that causes said electric motor to activate and a deactivation position that causes said electric motor to deactivate, said pivotable tab biased in said deactivation position, said pivotable tab location positioned on one or more locations selected from the group consisting of positioned on said dispenser head and positioned below at least a portion of said dispenser head.

13. The method as defined in claim 11 or 12, wherein said liquid pump includes a flexible connector adaptor, said flexible connector adaptor including a cavity having a plurality of cross-section sizes to enable said cavity to connect to a plurality of different sized openings on different beverage containers, at least a portion of a wall of said cavity is flexible, said flexile connector adaptor connected to one or more structures selected from the group consisting of said top portion and said elongated body, said flexible wall of said cavity including at least one grasping tab extending downwardly from said flexible wall, said flexible wall can be rolled up onto itself.

14. The method as defined in any one of claims 11 to 13, wherein a bottom end of said elongated body is connected to a top end of said bottom portion, said bottom portion and said elongated body have a longitudinal length and a maximum width, said longitudinal length of said bottom portion less than said longitudinal said elongated body, said maximum width of said bottom portion greater than said maximum width said elongated body, said bottom portion includes a bottom opening and a plurality of base ribs extending downwardly from a bottom surface of said bottom portion, said base ribs designed to prevent sealing of said bottom opening with a bottom surface of the container when said bottom portion is placed in the container.

15. The method as defined in any one of claims 11 to 14, wherein said dispenser head is angled and/or has an angled internal passageway to inhibit or prevent flow of liquid through an opening in said dispenser head after said motor is deactivated, said angle about 0.5-10°.