ABSTRACT

An auction system 10 has an arrangement in which a main auction apparatus 12 and sub-auction apparatus 14 are connected through a connection apparatus 16. The connection apparatus 16 determines the bidding price in the main auction apparatus 12 on the basis of the bidding price of a bidder who is overbidding in the sub-auction apparatus 14 and, submits the bidding price to the main auction apparatus 12. The connection apparatus 16 also determines the presentation price to be presented to the participants in the sub-auction apparatus 14, on the basis of the bidding price of a bidder who is overbidding in the main auction apparatus 12, as the bidding price of the bidder who is overbidding in the main auction apparatus 12, and notifies the sub-auction apparatus 14 of the presentation price.



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