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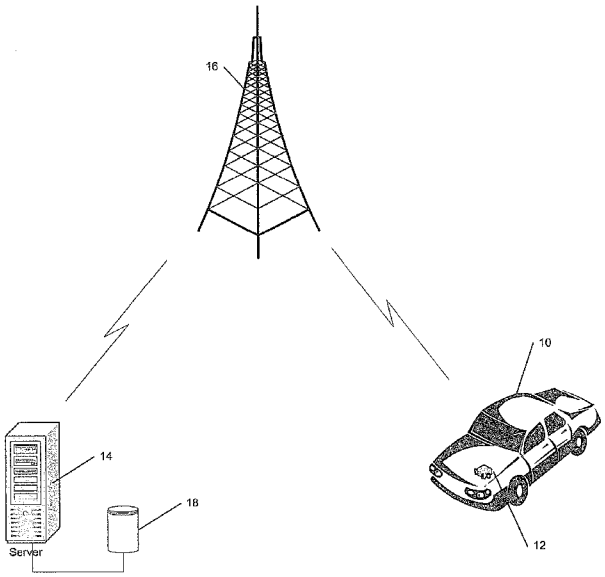
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(54) Title: A METHOD OF MANAGING A DRIVER REWARDS PROGRAMME AND A SYSTEM THEREFOR

(57) Abstract: A method and system of managing an insurance scheme includes receiving driver data including information relating to the compliance of a driver in at least one programme area related to motor vehicle driver behaviours and storing the data in a database. Wellness programme data is also received indicating the compliance of the driver with a wellness programme and stored in the database and the driver data and wellness programme data are used to determine a reward for the driver.

Fig. 1



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