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- (71) **Applicant:** ZZIVOR PTE. LTD. [SG/SG]; Blk 115, Edgefield Plains, #12-354, Singapore 820115 (SG).
- (72) **Inventor:** GOY, Hang Ru; Blk 115, Edgefield Plains, #12-354, Singapore 820115 (SG).
- (74) **Agent:** AURIGA IP PTE. LTD.; 3 Fraser Street, #08-21, Duo Tower, Singapore 189352 (SG).
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(54) **Title:** A SYSTEM AND METHOD FOR DYNAMIC MATCHING OF A REQUEST TO A MEMBER POPULATION

(57) **Abstract:** The invention provides a method for dynamically matching a request from a requestor with a member population. In an embodiment, the present invention enables an application to receive a request based on at least one population profile identifier, sample size and predetermined time for response from a user, and for enabling the application to generate a member population for sending the request to the member population and to determine if the response satisfies predetermined conditions and to present the results of the said activity to the user.

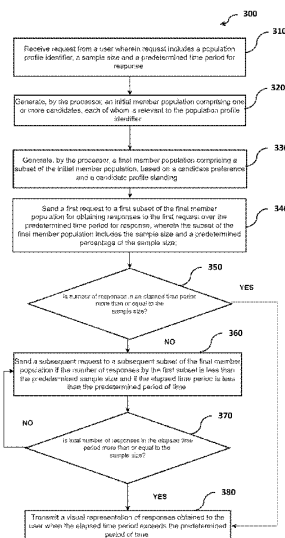


FIG. 3

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