METHOD AND DEVICE FOR IMPLEMENTING SERVICE OPERATIONS BASED ON IMAGES

ABSTRACT

The present application provides a method and device for implementing service operations based on images. The method includes: after an image sharing request sent by a first user is received, storing attribute information included in the image sharing request, where the attribute information includes first location information of the images and text information entered by the first user when the first user shares the images; searching, based on the first location information and the text information, a database for a service object associated with the images; and pushing the images to a second user associated with the user, and sending information about the service object to the second user based on a predetermined policy. In the present application, the user can implement operations on a corresponding service object such as location, service search, and payment by using the images shared by the associated user, without a need to redirect to another page. Therefore, the operations are simple and fast, thereby improving use experience of the user.

FIG. 1