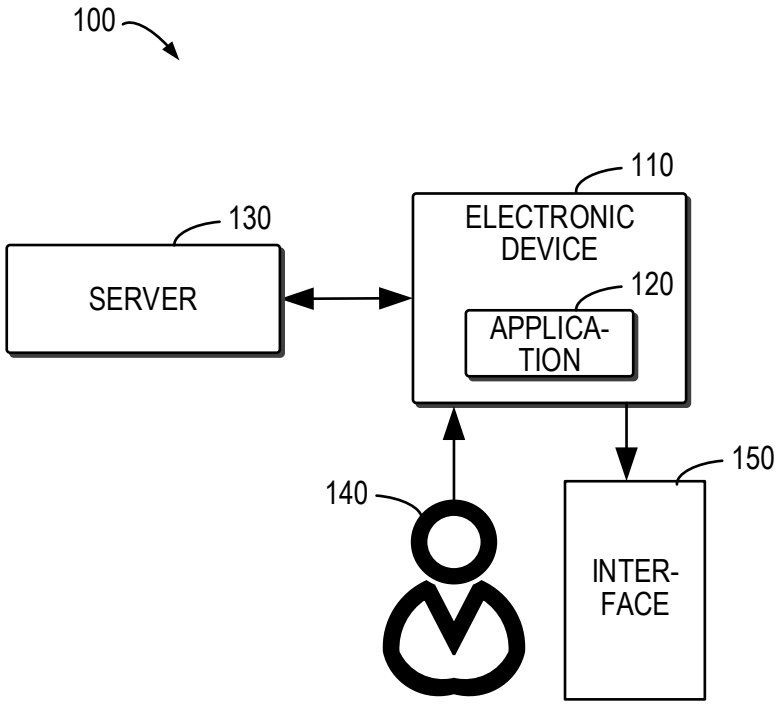

100
110
ELECTRONIC DEVICE
130
SERVER
120
APPLICA-TION
150
140
INTER-FACE

FIG. 1

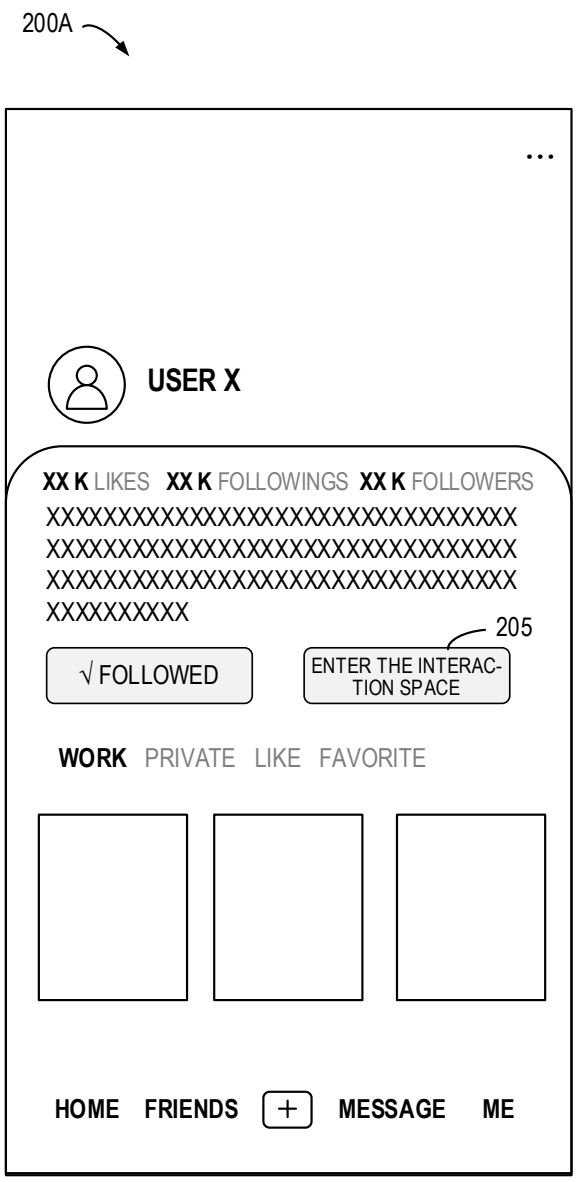

200A
USER X
XX K LIKES XX K FOLLOWINGS XX K FOLLOWERS
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXX
205
√ FOLLOWED
ENTER THE INTERAC-TION SPACE
WORK PRIVATE LIKE FAVORITE
HOME FRIENDS MESSAGE ME

FIG. 2A

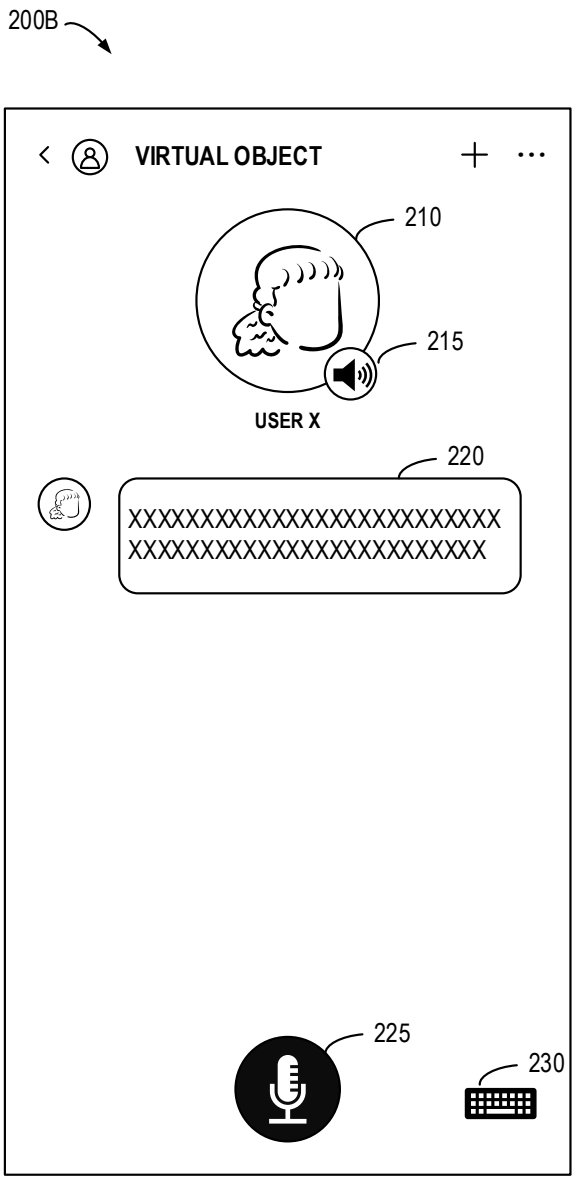

200B
VIRTUAL OBJECT
210
215
USER X
220
XXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXX
225
230

FIG. 2B

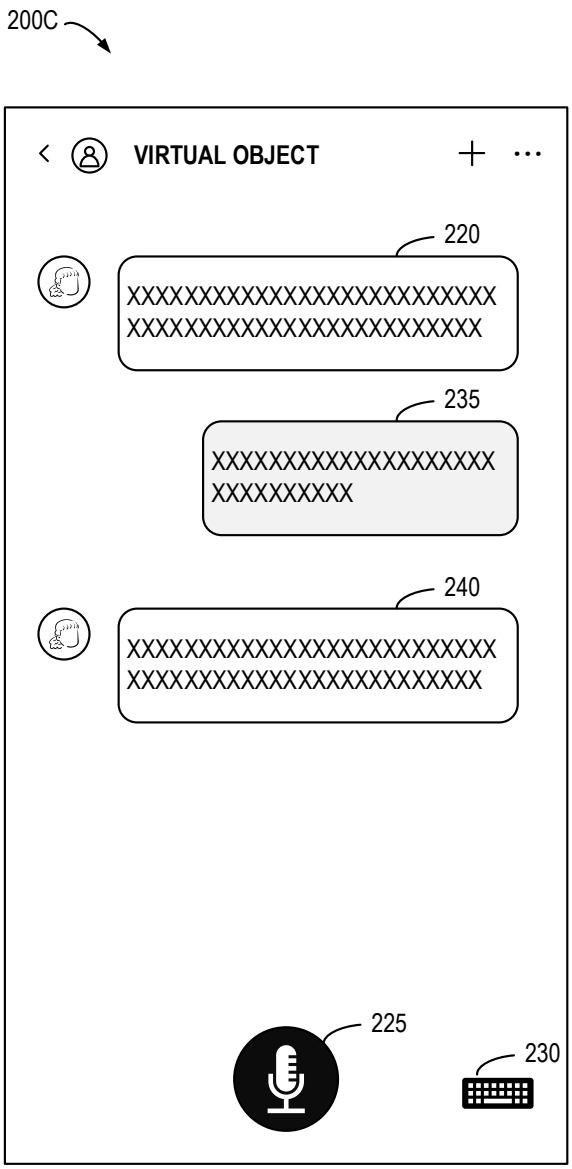

200C
VIRTUAL OBJECT
220
XXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXX
235
XXXXXXXXXXXXXXXXXXX
XXXXXXXXXX
240
XXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXX
225
230

FIG. 2C

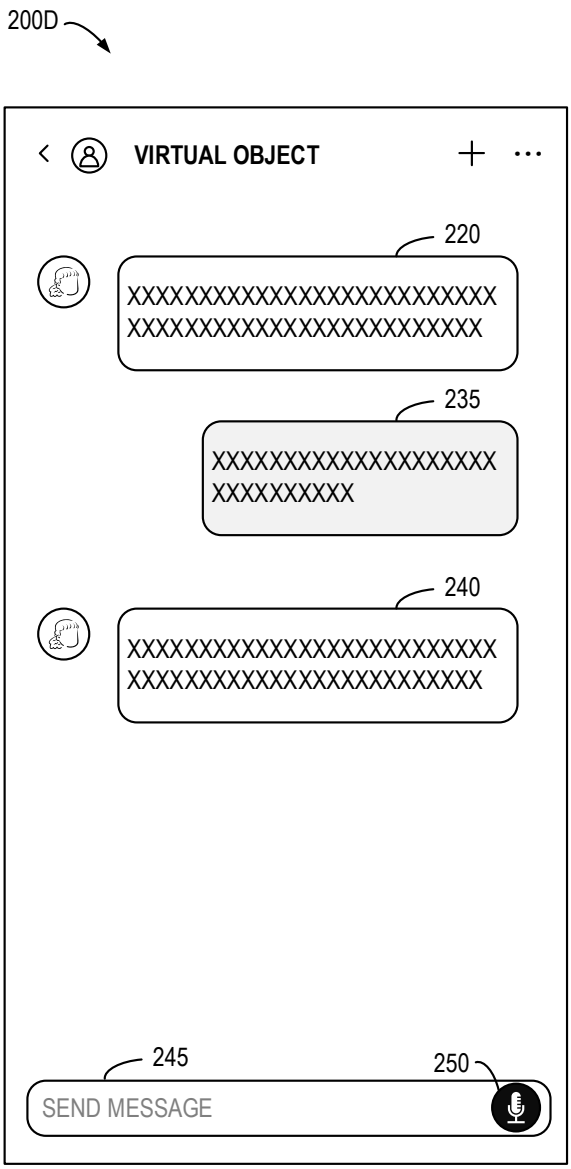

200D
VIRTUAL OBJECT
220
XXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXX
235
XXXXXXXXXXXXXXXXXXX
XXXXXXXXXX
240
XXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXX
245
250
SEND MESSAGE

FIG. 2D

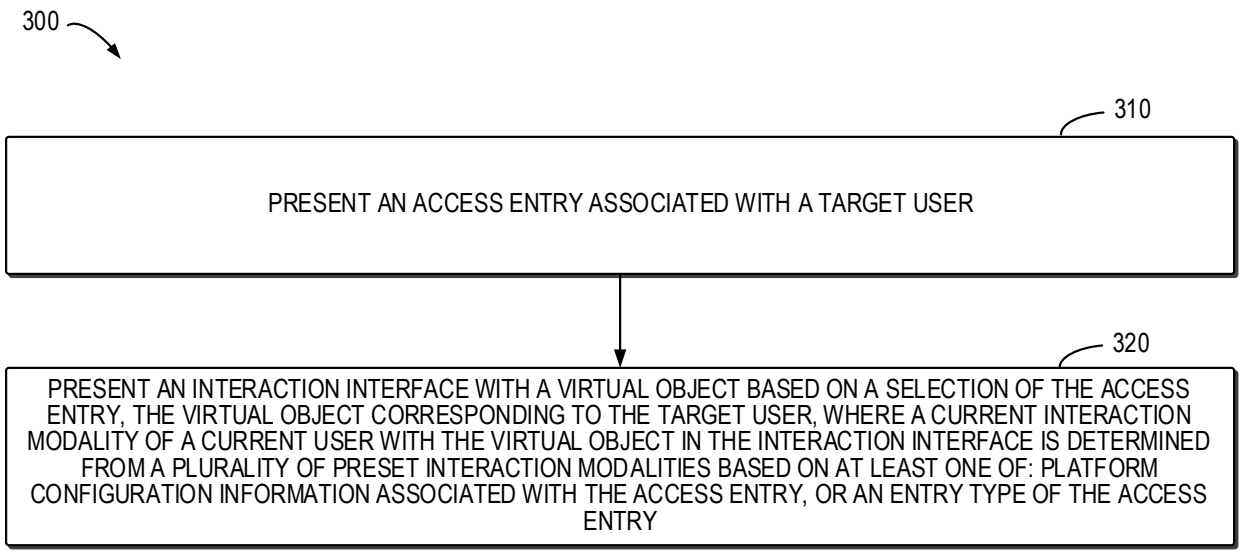

300
310
PRESENT AN ACCESS ENTRY ASSOCIATED WITH A TARGET USER
320
PRESENT AN INTERACTION INTERFACE WITH A VIRTUAL OBJECT BASED ON A SELECTION OF THE ACCESS ENTRY, THE VIRTUAL OBJECT CORRESPONDING TO THE TARGET USER, WHERE A CURRENT INTERACTION MODALITY OF A CURRENT USER WITH THE VIRTUAL OBJECT IN THE INTERACTION INTERFACE IS DETERMINED FROM A PLURALITY OF PRESET INTERACTION MODALITIES BASED ON AT LEAST ONE OF: PLATFORM CONFIGURATION INFORMATION ASSOCIATED WITH THE ACCESS ENTRY, OR AN ENTRY TYPE OF THE ACCESS ENTRY

FIG. 3

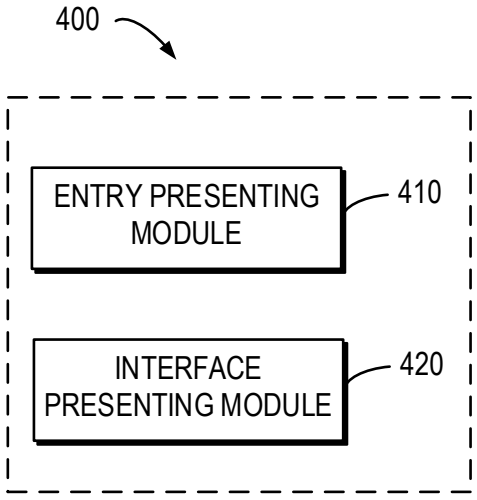

400
ENTRY PRESENTING MODULE
410
INTERFACE PRESENTING MODULE
420

FIG. 4

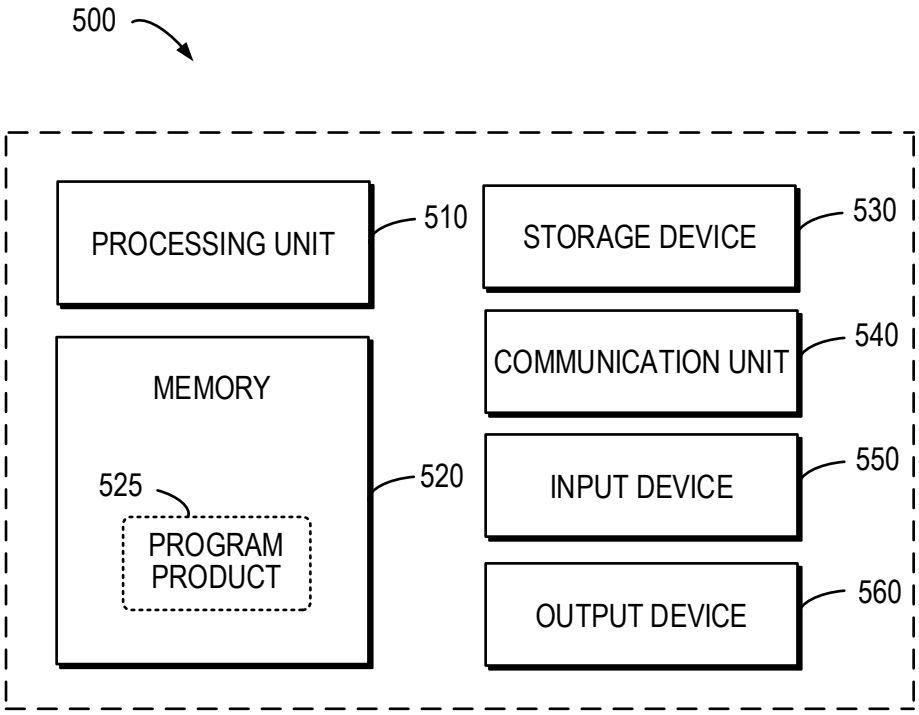

500
PROCESSING UNIT
510
STORAGE DEVICE
530
COMMUNICATION UNIT
540
MEMORY
525
PROGRAM PRODUCT
520
INPUT DEVICE
550
OUTPUT DEVICE
560

FIG. 5