DRAWINGS

FIG.1

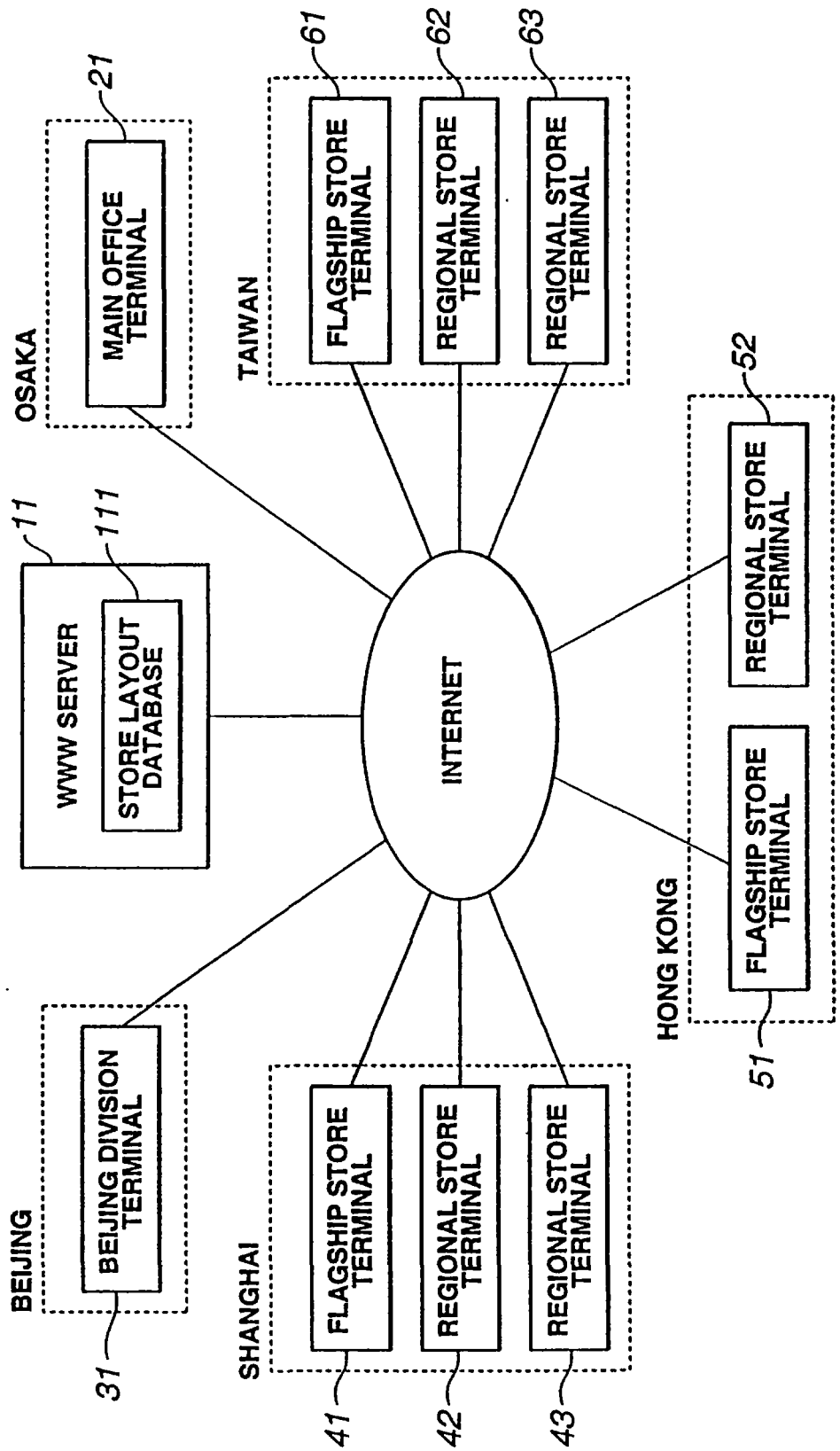


FIG.2

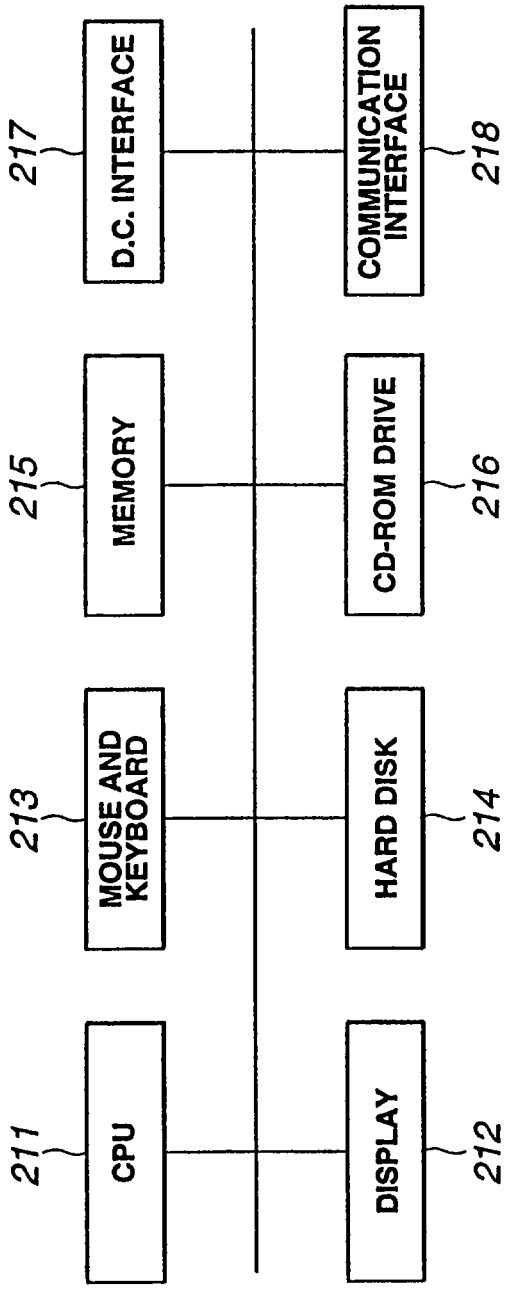

211
CPU
213
MOUSE AND KEYBOARD
215
MEMORY
217
D.C. INTERFACE
212
DISPLAY
214
HARD DISK
216
CD-ROM DRIVE
218
COMMUNICATION INTERFACE

FIG.3a

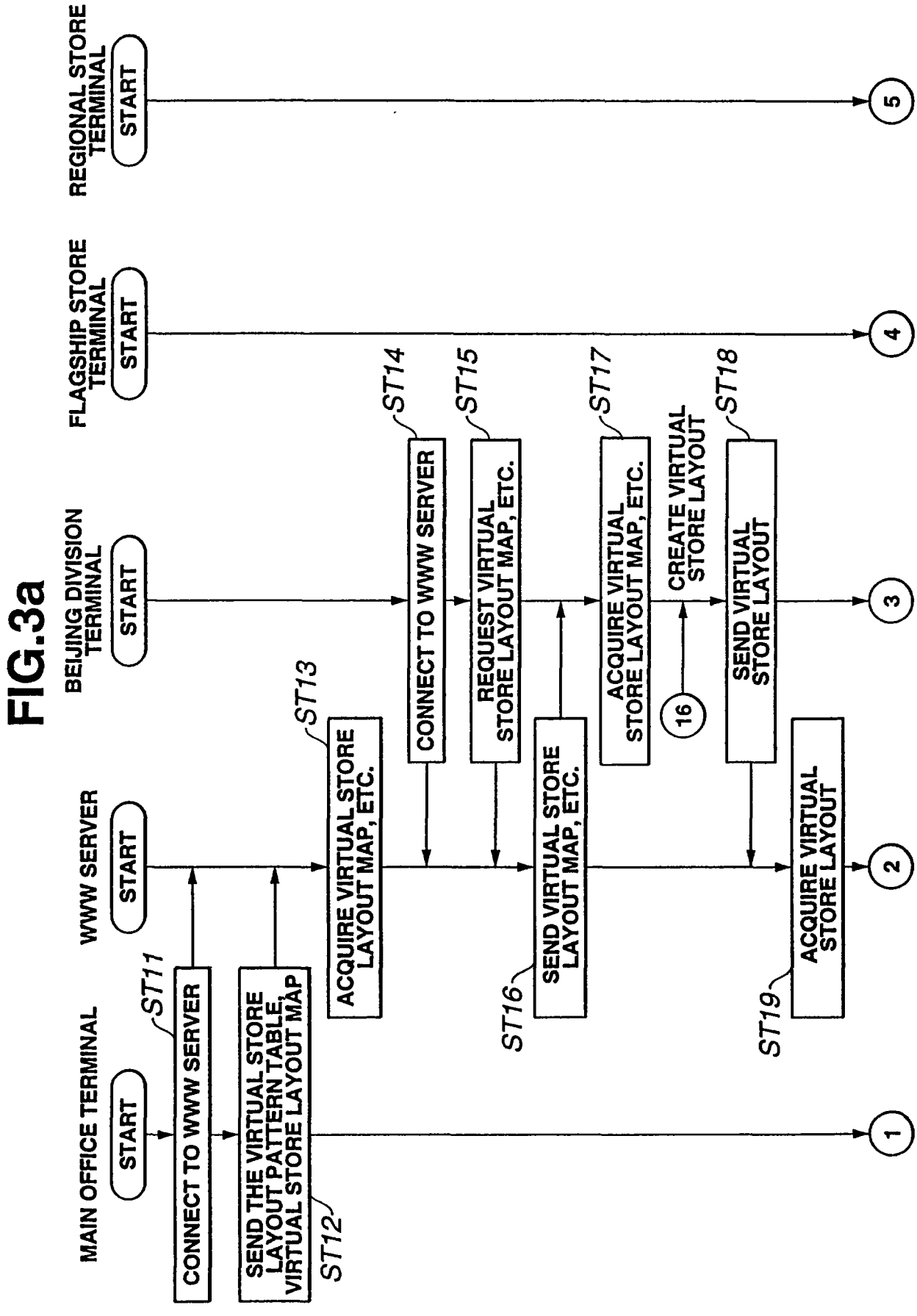

MAIN OFFICE TERMINAL
START
CONNECT TO WWW SERVER
ST11
SEND THE VIRTUAL STORE LAYOUT PATTERN TABLE, VIRTUAL STORE LAYOUT MAP
ST12
WWW SERVER
START
ACQUIRE VIRTUAL STORE LAYOUT MAP, ETC.
ST13
BEIJING DIVISION TERMINAL
START
CONNECT TO WWW SERVER
ST14
REQUEST VIRTUAL STORE LAYOUT MAP, ETC.
ST15
SEND VIRTUAL STORE LAYOUT MAP, ETC.
ST16
FLAGSHIP STORE TERMINAL
START
ACQUIRE VIRTUAL STORE LAYOUT MAP, ETC.
ST17
CREATE VIRTUAL STORE LAYOUT
16
SEND VIRTUAL STORE LAYOUT
ST18
ACQUIRE VIRTUAL STORE LAYOUT
ST19
REGIONAL STORE TERMINAL
START
1
2
3
4
5

FIG.3b

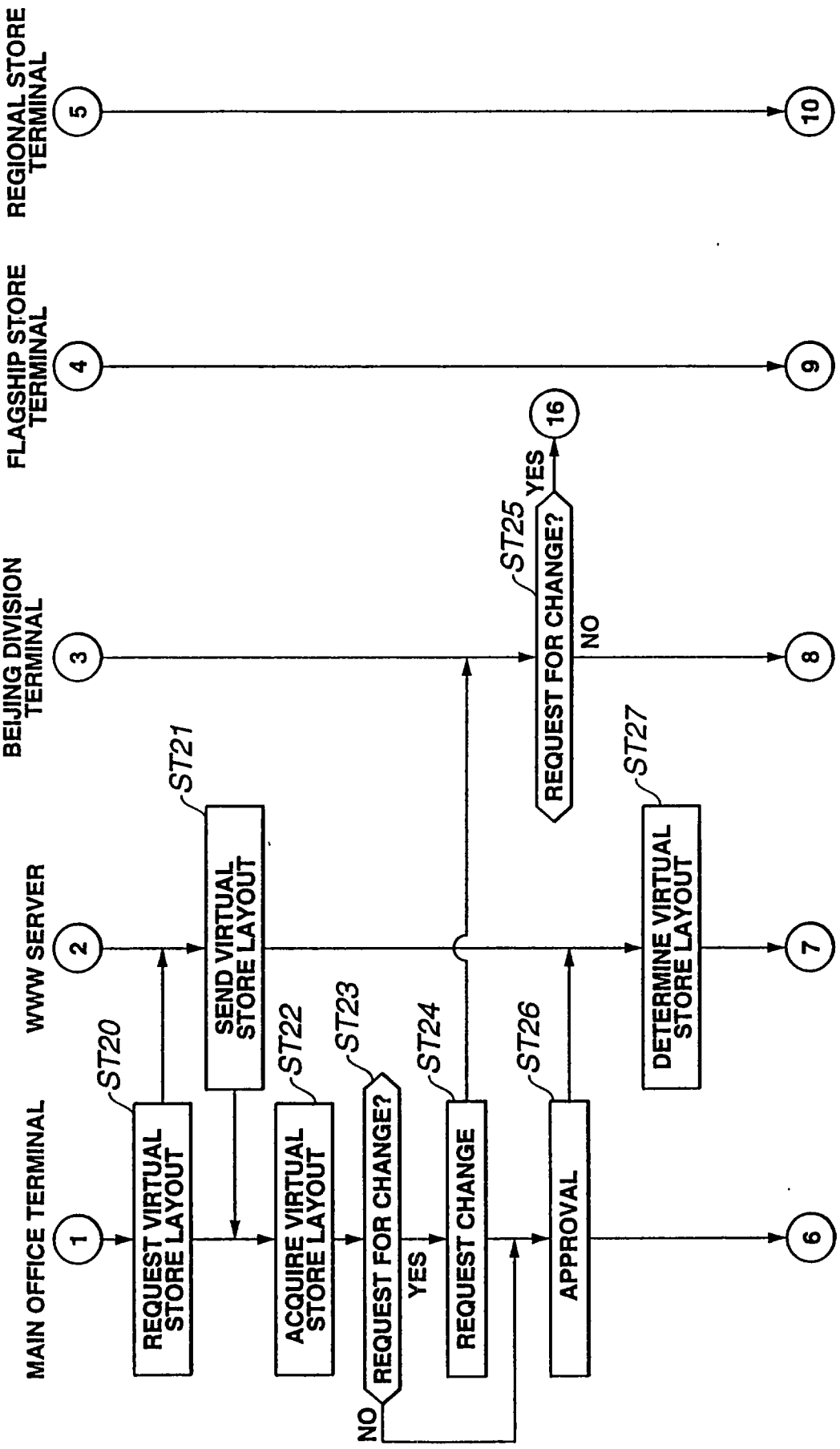

MAIN OFFICE TERMINAL
WWW SERVER
BEIJING DIVISION TERMINAL
FLAGSHIP STORE TERMINAL
REGIONAL STORE TERMINAL
1
2
3
4
5
6
7
8
9
10
16
ST20
REQUEST VIRTUAL STORE LAYOUT
ST21
SEND VIRTUAL STORE LAYOUT
ST22
ACQUIRE VIRTUAL STORE LAYOUT
ST23
REQUEST FOR CHANGE?
YES
NO
ST24
REQUEST CHANGE
ST25
REQUEST FOR CHANGE?
YES
NO
ST26
APPROVAL
ST27
DETERMINE VIRTUAL STORE LAYOUT

FIG.3c

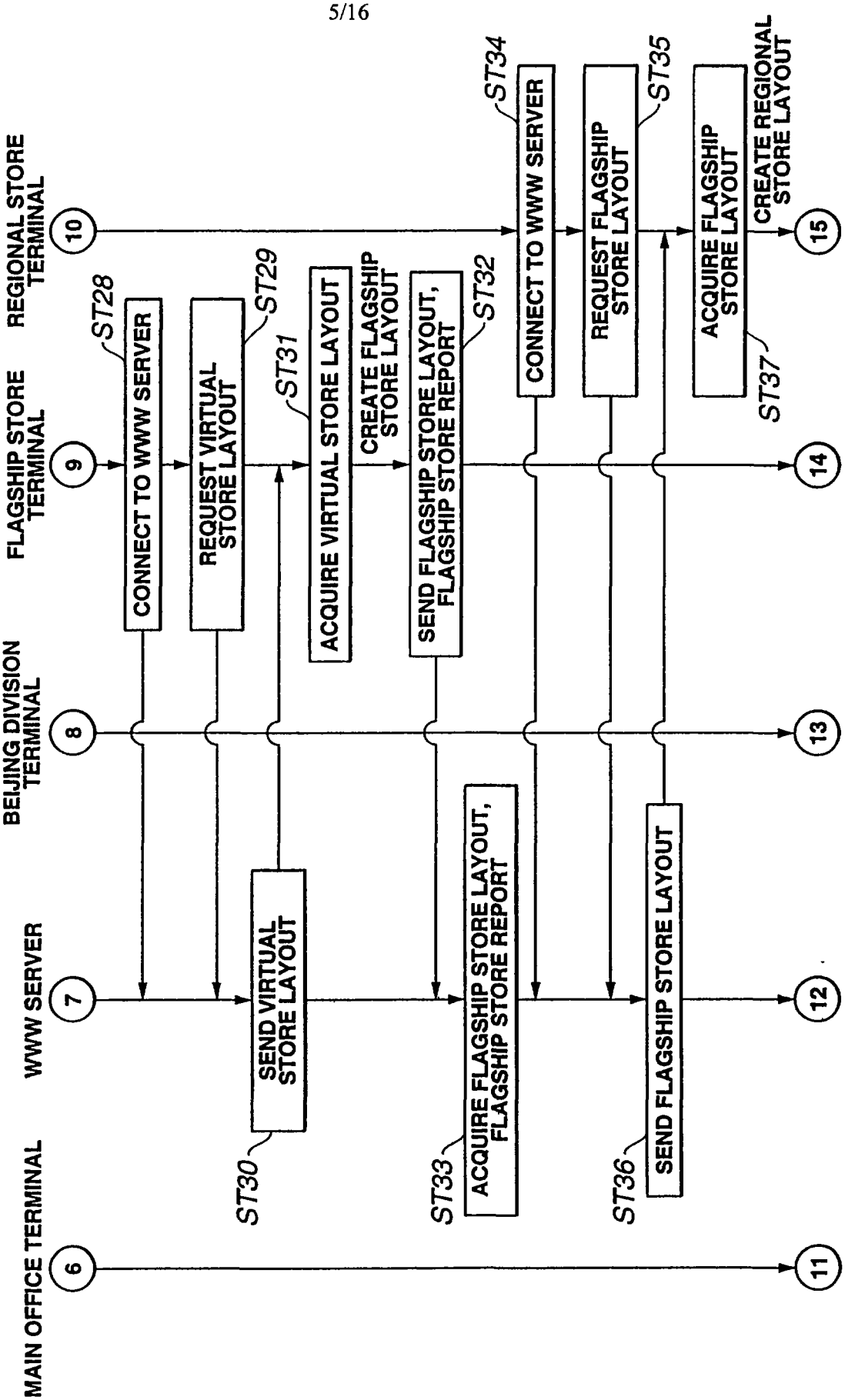

MAIN OFFICE TERMINAL
WWW SERVER
BEIJING DIVISION TERMINAL
FLAGSHIP STORE TERMINAL
REGIONAL STORE TERMINAL
6
7
8
9
10
CONNECT TO WWW SERVER
ST28
REQUEST VIRTUAL STORE LAYOUT
ST29
SEND VIRTUAL STORE LAYOUT
ST30
ACQUIRE VIRTUAL STORE LAYOUT
ST31
CREATE FLAGSHIP STORE LAYOUT
SEND FLAGSHIP STORE LAYOUT, FLAGSHIP STORE REPORT
ST32
ACQUIRE FLAGSHIP STORE LAYOUT, FLAGSHIP STORE REPORT
ST33
CONNECT TO WWW SERVER
ST34
REQUEST FLAGSHIP STORE LAYOUT
ST35
SEND FLAGSHIP STORE LAYOUT
ST36
ACQUIRE FLAGSHIP STORE LAYOUT
ST37
CREATE REGIONAL STORE LAYOUT
11
12
13
14
15

FIG.3d

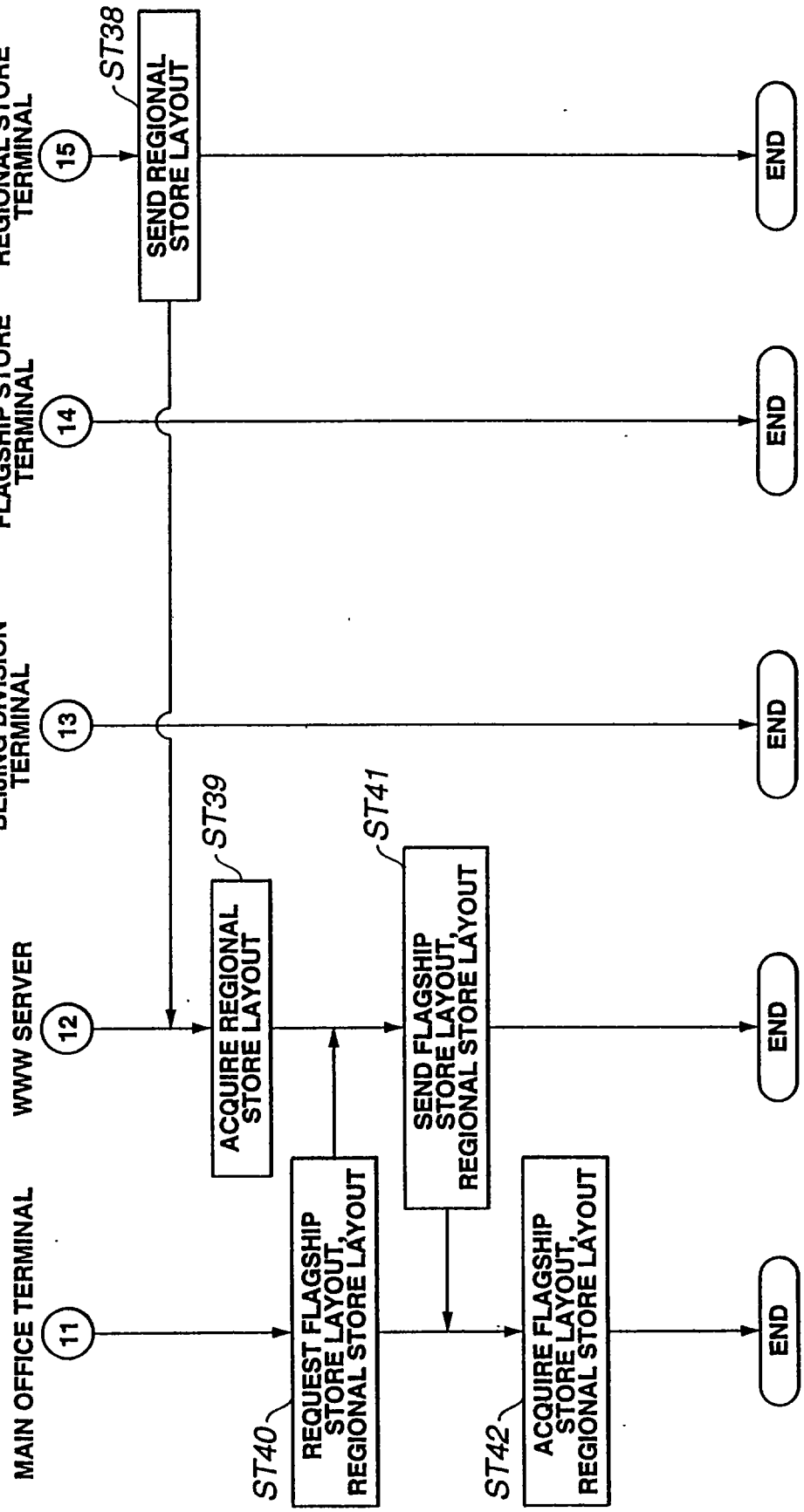

MAIN OFFICE TERMINAL
11
WWW SERVER
12
BEIJING DIVISION TERMINAL
13
FLAGSHIP STORE TERMINAL
14
REGIONAL STORE TERMINAL
15
ST38
SEND REGIONAL STORE LAYOUT
ST39
ACQUIRE REGIONAL STORE LAYOUT
ST40
REQUEST FLAGSHIP STORE LAYOUT, REGIONAL STORE LAYOUT
ST41
SEND FLAGSHIP STORE LAYOUT, REGIONAL STORE LAYOUT
ST42
ACQUIRE FLAGSHIP STORE LAYOUT, REGIONAL STORE LAYOUT
END
END
END
END
END

FIG.4

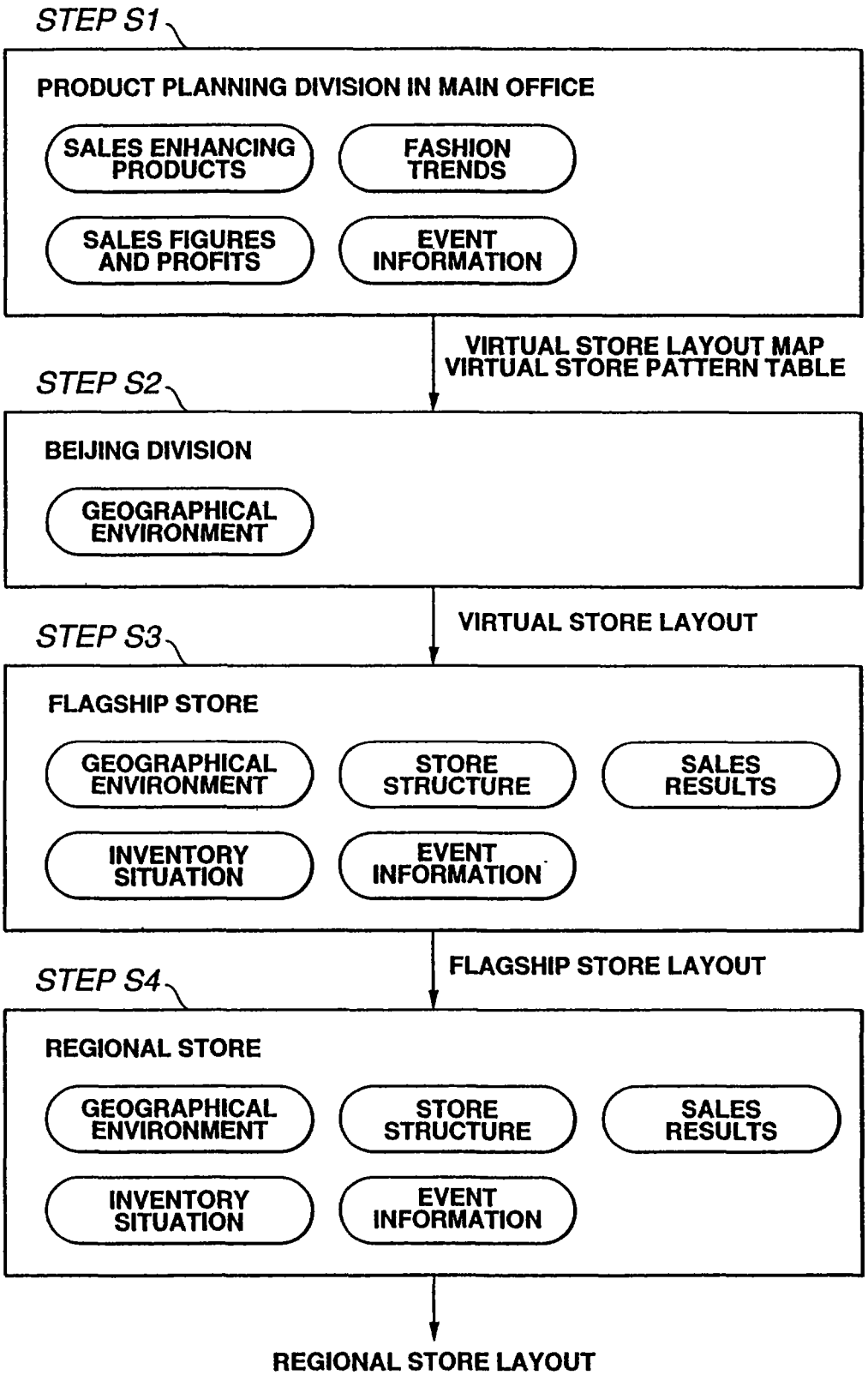

STEP S1
PRODUCT PLANNING DIVISION IN MAIN OFFICE
SALES ENHANCING PRODUCTS
FASHION TRENDS
SALES FIGURES AND PROFITS
EVENT INFORMATION
VIRTUAL STORE LAYOUT MAP
VIRTUAL STORE PATTERN TABLE
STEP S2
BEIJING DIVISION
GEOGRAPHICAL ENVIRONMENT
VIRTUAL STORE LAYOUT
STEP S3
FLAGSHIP STORE
GEOGRAPHICAL ENVIRONMENT
STORE STRUCTURE
SALES RESULTS
INVENTORY SITUATION
EVENT INFORMATION
FLAGSHIP STORE LAYOUT
STEP S4
REGIONAL STORE
GEOGRAPHICAL ENVIRONMENT
STORE STRUCTURE
SALES RESULTS
INVENTORY SITUATION
EVENT INFORMATION
REGIONAL STORE LAYOUT

FIG.5

VIRTUAL STORE LAYOUT MAP

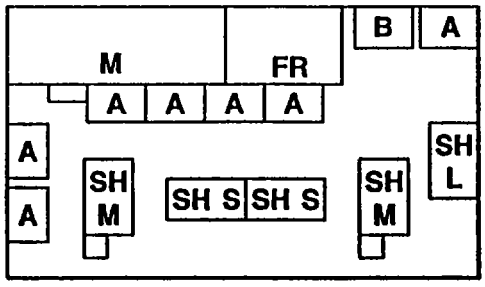


FIG.6

VIRTUAL STORE PATTERN TABLE

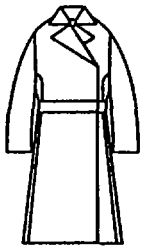
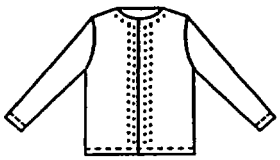
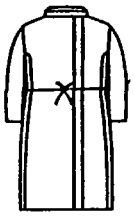
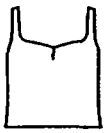
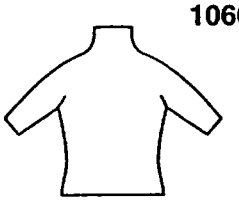
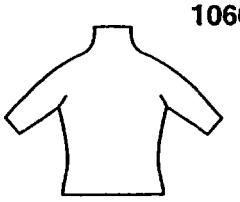
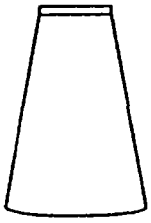
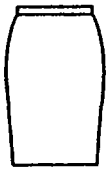
 9062	 1067	 9059
I:10 D:46 M:437 C:23 T: A	I:10 D:46 M:437 C:23 T: A	I:10 D:46 M:437 C:23 T: A
 1065	 1066	 1066
I:10 D:46 M:437 C:23 T: A	I:10 D:46 M:437 C:23 T: A	I:10 D:46 M:437 C:23 T: A
 9156	 7055	 0599
I:10 D:46 M:437 C:23 T: A	I:10 D:46 M:437 C:23 T: A	I:10 D:46 M:437 C:23 T: A

FIG.7

VIRTUAL STORE LAYOUT





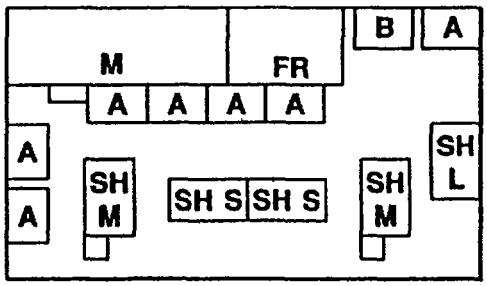


FIG.8

FLAGSHIP STORE LAYOUT





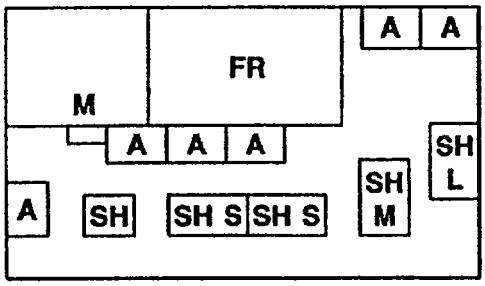


FIG.9

FLAGSHIP STORE REPORT

① PROMOTIONAL MATERIALS (ITEMS PLACED IN THE HOT CORNER)

ITEM NUMBER	CHANGES MADE?	REASON FOR CHANGE	ITEM NUMBER AFTER CHANGE
901	YES	----------	902

② PROMOTIONAL STYLING

	INDICATED ITEM NUMBER	CHANGES MADE?	REASON FOR CHANGE	ITEM NUMBER AFTER CHANGE	REASON FOR EXPANDING ITEM NUMBER AFTER CHANGE
①	1-9051-019-08-64	YES	----------	1-9067-019-08-50	----------
	1-9051-019-08-64	NO			
②					
③					

FIG.10

STORE LAYOUT DATABASE

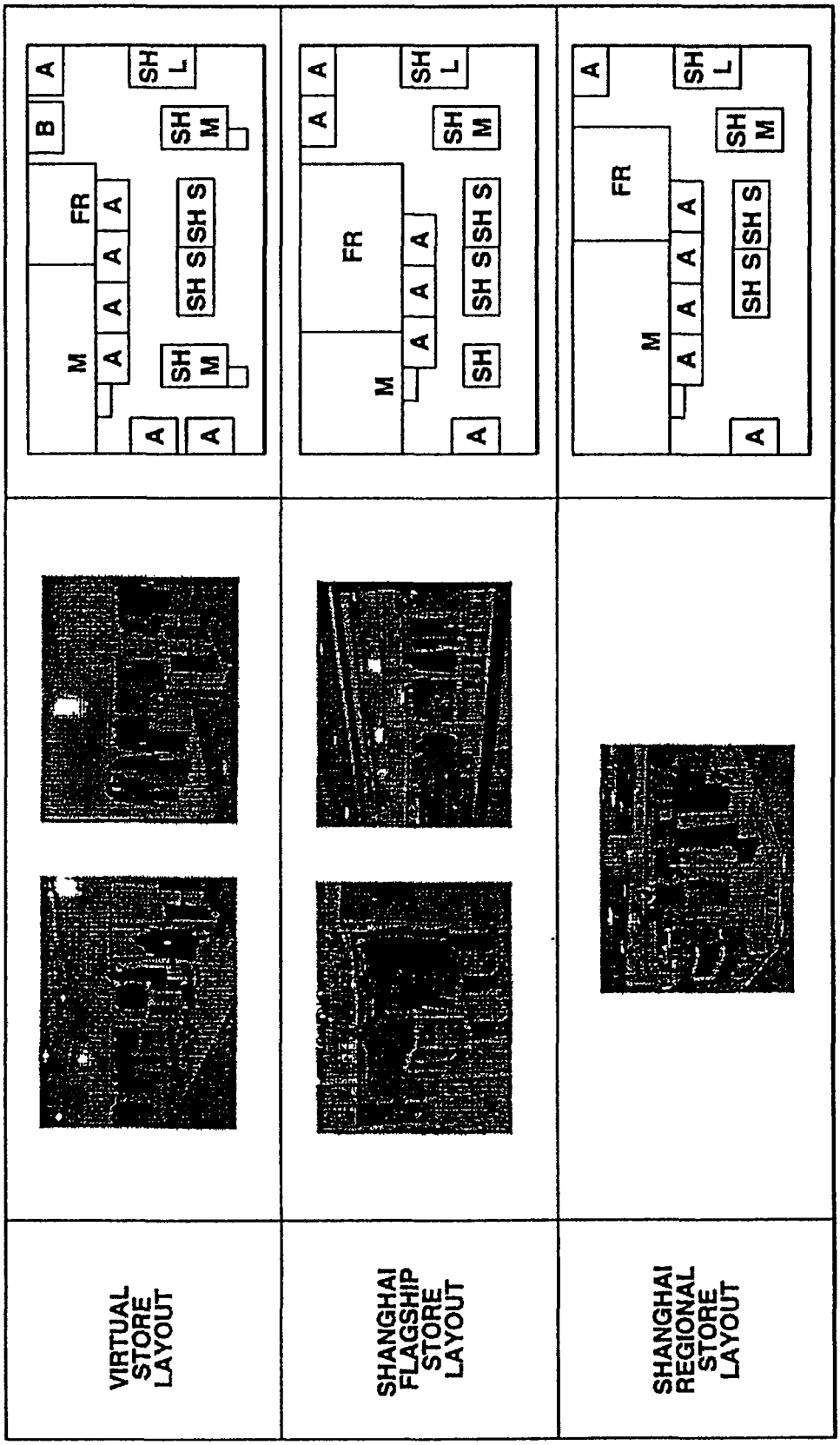


FIG.11

ALL-STORES SALES PROMOTION SCHEDULE

SEASON	6-12 to 6-18	6-19 to 6-25	6-26 to 7-2	7-3 to 7-10	
THEME	ELEGANT (REFINED, CLASSIC)	ELEGANT (REFINED, CLASSIC)	------	------	
PROMOTIONAL MATERIALS	710 200	710 200	------	------	
PROMOTIONAL ITEMS	CS PT	OP SK	------	------	
HIGHLIGHTED COLORS	BLACK BEIGE	GREEN TEA PURPLE	------	------	

FIG.12

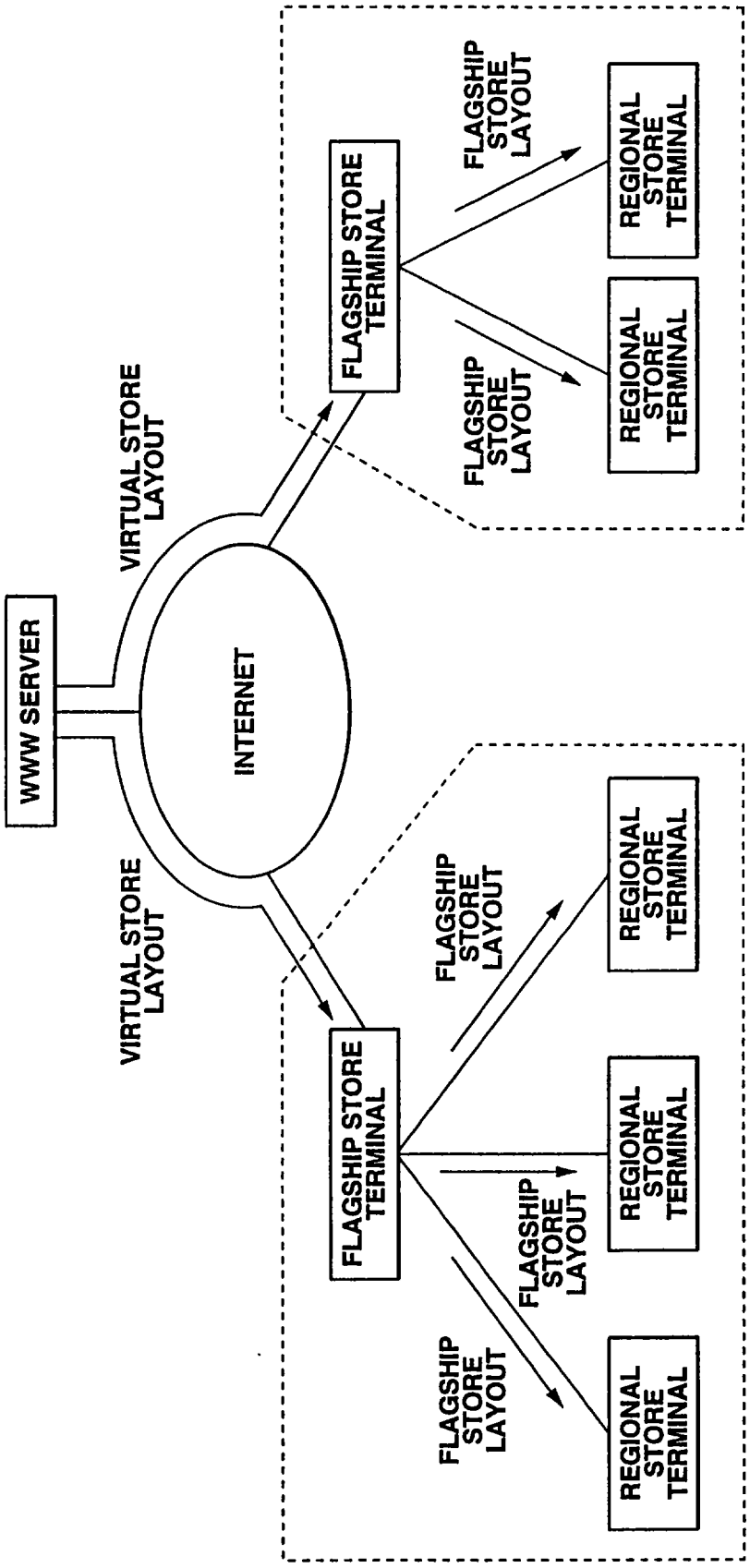
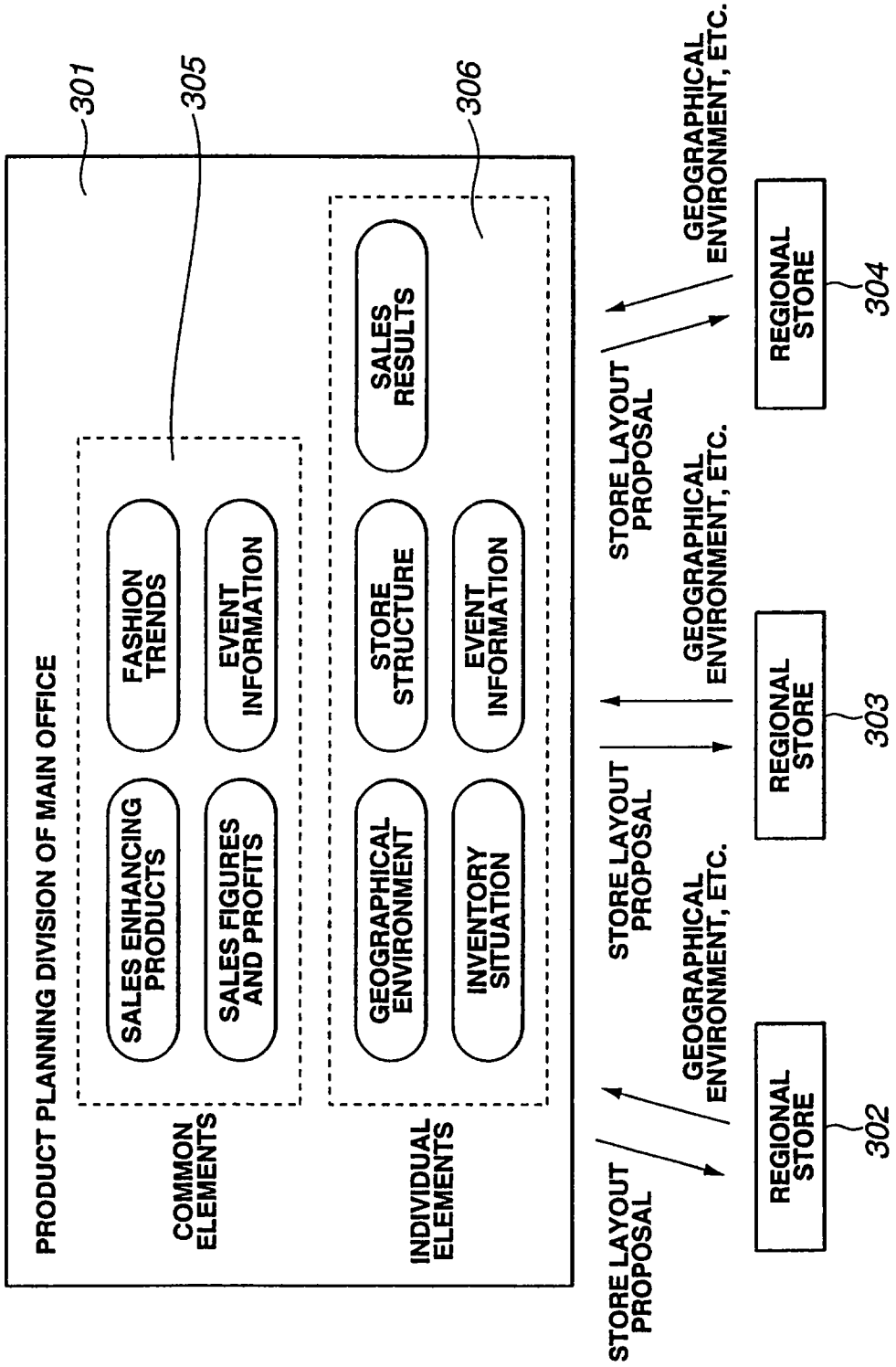

WWW SERVER
INTERNET
VIRTUAL STORE LAYOUT
VIRTUAL STORE LAYOUT
FLAGSHIP STORE TERMINAL
FLAGSHIP STORE TERMINAL
FLAGSHIP STORE LAYOUT
FLAGSHIP STORE LAYOUT
FLAGSHIP STORE LAYOUT
FLAGSHIP STORE LAYOUT
REGIONAL STORE TERMINAL
REGIONAL STORE TERMINAL
REGIONAL STORE TERMINAL
REGIONAL STORE TERMINAL
REGIONAL STORE TERMINAL
REGIONAL STORE TERMINAL

FIG.13


PRODUCT PLANNING DIVISION OF MAIN OFFICE
301
305
306
COMMON ELEMENTS
SALES ENHANCING PRODUCTS
SALES FIGURES AND PROFITS
FASHION TRENDS
EVENT INFORMATION
INDIVIDUAL ELEMENTS
GEOGRAPHICAL ENVIRONMENT
INVENTORY SITUATION
STORE STRUCTURE
EVENT INFORMATION
SALES RESULTS
STORE LAYOUT PROPOSAL
GEOGRAPHICAL ENVIRONMENT, ETC.
REGIONAL STORE
302
303
304