

BUSINESS OPPORTUNITY INFORMATION SALES SYSTEM AND METHOD THEREOF

【ABSTRACT】

5 Disclosed are a business opportunity information sales system and a method
thereof, the system comprising: a lead sales application including a registration unit
for temporarily registering a lead, which is product- or service-related business
opportunity information for a customer, on the basis of an external input from a
lead seller, and a sales unit for receiving as an input of a purchase request for a
10 purchase lead among at least one predetermined lead provided from a lead
management server, on the basis of an external input from a predetermined lead
purchaser; and the lead management server including a registration unit for
registering the lead obtained from the lead sales application in a database, and a
sales unit for providing the least one predetermined lead in the database to the lead
15 sales application so as to be output to the predetermined lead purchaser.

FIG. 1