## CLAIMS

1. An information display method, comprising:

receiving an information stream of a multimedia, wherein the information stream comprises a multimedia data stream and interaction information sent by a user according to content of the multimedia;

determining a data type corresponding to the interaction information, wherein the data type comprises an emoji data type and a chat data type; and

displaying, in response to a determination that the interaction information is to be displayed on a display interface for displaying the multimedia data stream, the interaction information in an interaction information display region corresponding to the data type on the display interface, wherein the interaction information display region comprises a chat information display region and an emoji information display region.

2. The method according to claim 1, wherein the emoji information display region is independent from the chat information display region.

3. The method according to claim 1 or 2, wherein in the emoji information display region, a display duration of emoji data is less than a first preset duration threshold.

4. The method according to claim 1, further comprising:

generating a chat record based on chat data inputted in the chat information display region by the user.

5. The method according to claim 1, further comprising:

displaying, in response to a determination that the interaction information is not to be displayed on the display interface, first prompt information indicating that new interaction information is received on the display interface.

6. The method according to claim 1, wherein in the chat information display region, a

predetermined number of chat data is displayed in an order opposite to an order for receiving the chat data by default.

7. The method according to claim 6, further comprising:

displaying, in response to an operation instruction for viewing historical chat data in the chat information display region performed by the user being received, corresponding historical chat data in the chat information display region.

8. The method according to claim 7, further comprising:

displaying, if new chat data is received while the user is viewing the historical chat data, second prompt information indicating that the new chat data is received in the chat information display region.

9. The method according to claim 8, further comprising:

displaying, in response to a trigger operation performed on the second prompt information by the user, the new chat data in the chat information display region.

10. The method according to claim 1, wherein the display interfaces displays a preset interaction information input component;

and wherein the method further comprises:

receiving interaction information inputted by the user in response to a trigger operation performed on the interaction information input component by the user being detected; and

transmitting the interaction information.

11. The method according to claim 10, wherein the interaction information input component comprises an emoji information input component;

and wherein the receiving interaction information inputted by the user in response toa trigger operation performed on the interaction information input component by the user being detected comprises:

displaying, in response to a first trigger operation performed on the emoji information input component by the user being detected, a predetermined number of shortcut emoji in a shortcut emoji display region, wherein the shortcut emoji is an emoji whose counted frequency of use by the user is greater than a preset frequency threshold; and

determining target emoji inputted by the user according to a selection operation performed on the shortcut emoji display region by the user.

12. The method according to claim 11, wherein the predetermined number of shortcut emoji comprises shortcut emoji whose frequency of use is greater than a preset frequency threshold, and the use frequency is determined according to historical use record of a plurality of emoji by the user in a third party application which is acquired under authorization.

13. The method according to claim 11, wherein the receiving chat data inputted by the user in response to a trigger operation performed on the interaction information input component by the user being detected comprises:

displaying, in response to an operation for acquiring detailed emoji performed by the user being detected, a detailed emoji list on the display interface; and

determining target emoji inputted by the user from a plurality of emoji according to a selection operation performed on the detailed emoji list by the user.

14. The method according to claim 1, further comprising:

hiding the chat information display region on the display interface in response to a preset operation for hiding the chat information display region performed by the user being received.

15. The method according to claim 14, wherein a hiding component for hiding the chat information display region is arranged on the display interface;

and wherein the hiding the chat information display region on the display interface in

response to a preset operation for hiding the chat information display region performed by the user being received comprises:

hiding the chat information display region on the display interface in response to a trigger operation performed on the hiding component by the user being detected.

16. The method according to claim 14, wherein an emoji component for sending emoji data is displayed on the display interface after the chat information display region is hidden on the display interface;

and wherein the method further comprises:

displaying a detailed emoji data display region and/or a shortcut emoji display region in response to a trigger operation performed on the emoji component by the user being received after the chat information display region is hidden; and

determining and transmitting the target emoji selected by the user, according to a selection operation performed on the detailed emoji data display region or the shortcut emoji display region by the user.

17. The method according to claim 2, wherein in the emoji~~expression~~ information display region, a display duration of emoji~~expression~~ data is less than a first preset duration threshold.

~~17~~18. An information display apparatus, comprising:

a receiving unit, configured to receive an information steam of a multimedia, wherein the information stream comprises a multimedia data stream and interaction information sent by a user according to content of the multimedia;

a determining unit, configured to determine a data type corresponding to chat data, wherein the data type comprises an expression data type and a chat data type; and

a display unit, configured to display, if it is determined that the interaction information is displayed currently on a display interface, the interaction information in an interaction information display region corresponding to the data type on the display interface, wherein

the interaction information display region comprises a chat information display region and an expression information display region.

18. An electronic device, comprising:

one or more processors;

a storage apparatus configured to store one or more programs,

wherein the one or more programs, when being executed by the one or more processors, cause the one or more processors to implement the method according to any one of claims 1 to 17.

19. A computer readable medium storing computer programs, wherein the programs are executed by a processor to the method according to any one of claims 1 to 17.