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(54) Title: A METHOD FOR MAINTAINING OR IMPROVING SKIN HEALTH

(57) Abstract

Disclosed is a method for maintaining and/or improving skin health in the area of a wearer covered by an absorbent article, the method comprising: (a) applying to the wearer an absorbent article having a skin care composition that provides a therapeutic and/or protective skin benefit upon transfer to the skin; (b) transferring to the wearer at least a portion of the skin care composition during wear; and (c) repeating steps (a) and (b) with one or more additional articles with sufficient frequency relative to skin covered by an equivalent absorbent article that does not comprise the skin care composition, and without the need for manual application of skin protective agents (e.g., by the caregiver or wearer). Also disclosed are detailed methods for assessing skin health.

