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(54) Title: A COATING COMPOSITION

(57) Abstract: A coloured coating composition comprising a white base paint and at least one coloured pigment in a form that can be readily mixed with the white base paint, the white base paint comprising a film-forming polymer, a liquid carrier, one or more opacifying white pigments and one or more extenders, the coloured coating composition having a light reflectance value Y less than 110, and greater than that defined by the equation $Y = mC + K$, where $25 > C > 1.0$, C being the chroma of the coloured coating composition, m and K being empirical coefficients selected according to the type and number of the type of the at least one coloured pigment, and dependant on the hue angle of the coating composition.



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