ABSTRACT

According to embodiments of the disclosure, a method, an apparatus, a device, a memory medium and a program product for information presentation are provided. The method includes: presenting, in a target page, prompt information associated with a virtual resource in response to triggering of the virtual resource, the target page comprising at least one object to which the virtual resource is applicable; canceling, in the target page, presenting the prompt information in response to an interaction operation detected in the target page or in response to determining that a presentation time of the prompt information satisfies a preset condition; and presenting, in the target page, a preset visual element indicating an available scope of the virtual resource in response to the presentation of the prompt information being canceled, the available scope comprising the at least one object to which the virtual resource is applicable.