

ABSTRACT

The present disclosure discloses an information presenting method and apparatus, an electronic device and a computer readable medium. The method includes: presenting an information feed page, wherein the information feed page comprises recommendation information of at least one recommended object; and in response to a trigger operation for recommendation information of a recommended object, presenting a page for selecting attributes of the recommended object, the page for selecting attributes comprising a placing order option and attribute information of the recommended object. In this way, the present disclosure can accomplish the objective of quickly entering a page for selecting attributes using recommendation information, and thus can effectively reduce the defects caused by an excessively long interaction path to enter the page for selecting attributes, so as to further effectively improve the user experience.