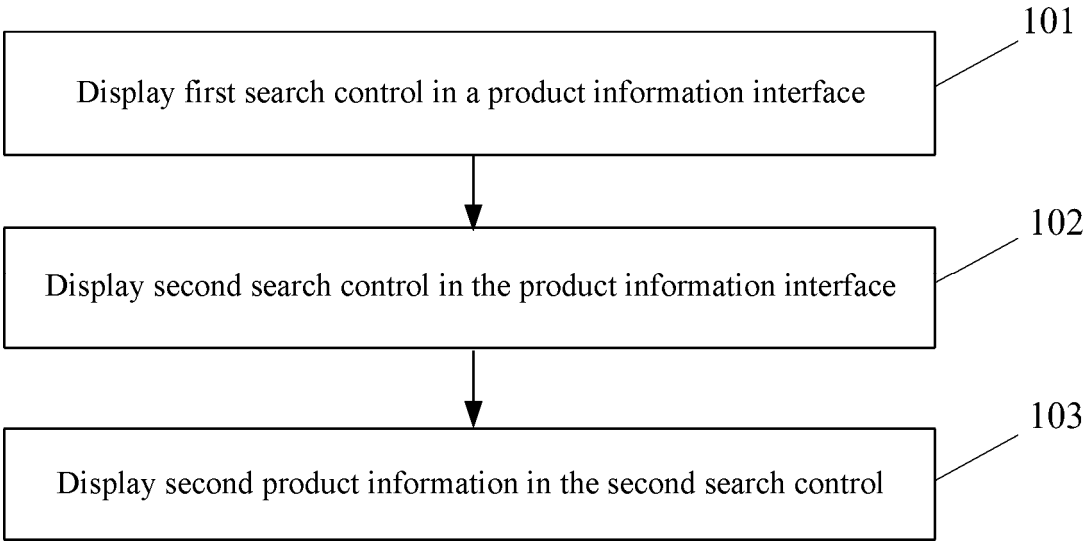

101
Display first search control in a product information interface
102
Display second search control in the product information interface
103
Display second product information in the second search control

FIG. 1

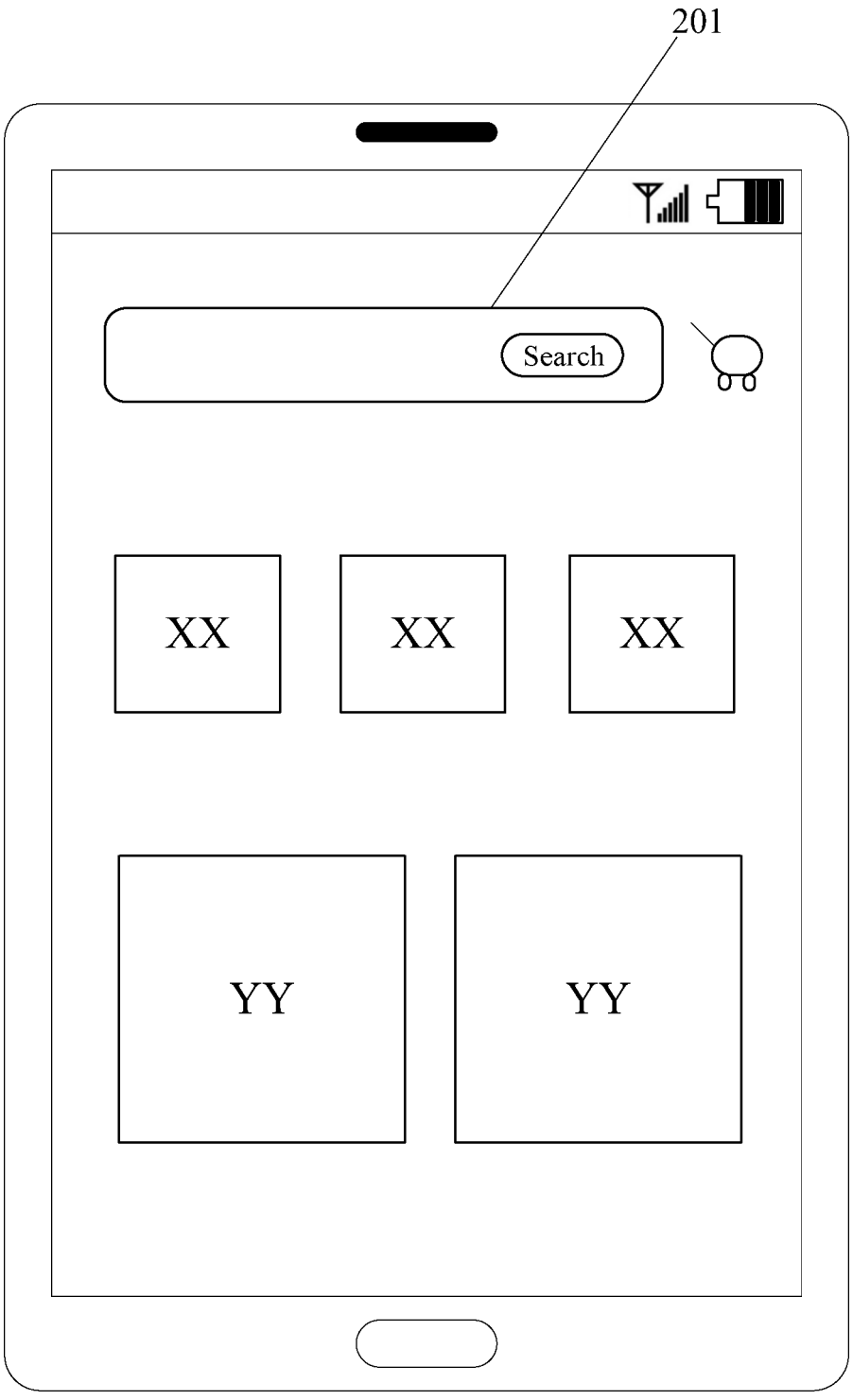


FIG. 2A

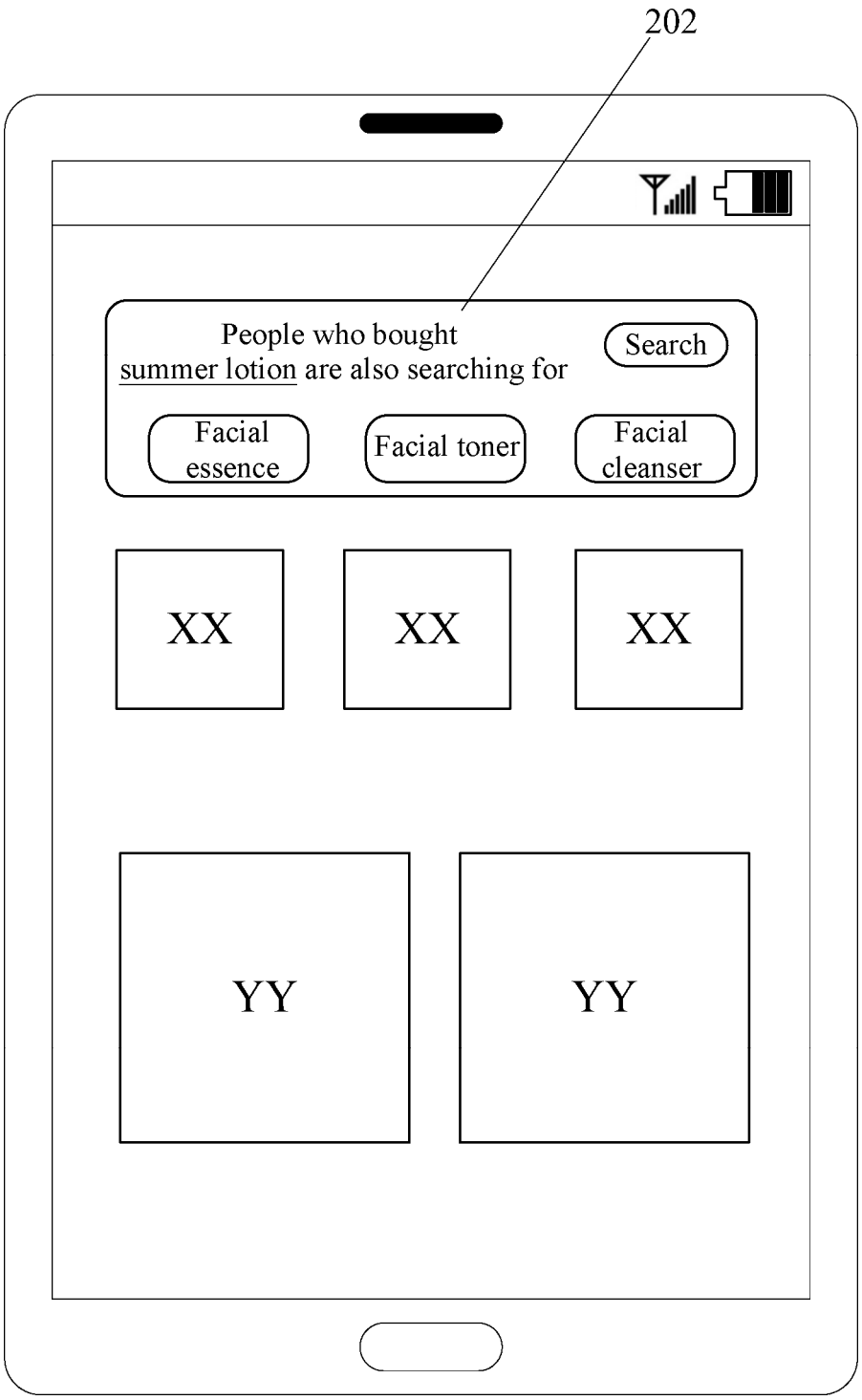

202
People who bought
summer lotion are also searching for
Search
Facial essence
Facial toner
Facial cleanser
XX
XX
XX
YY
YY

FIG. 2B

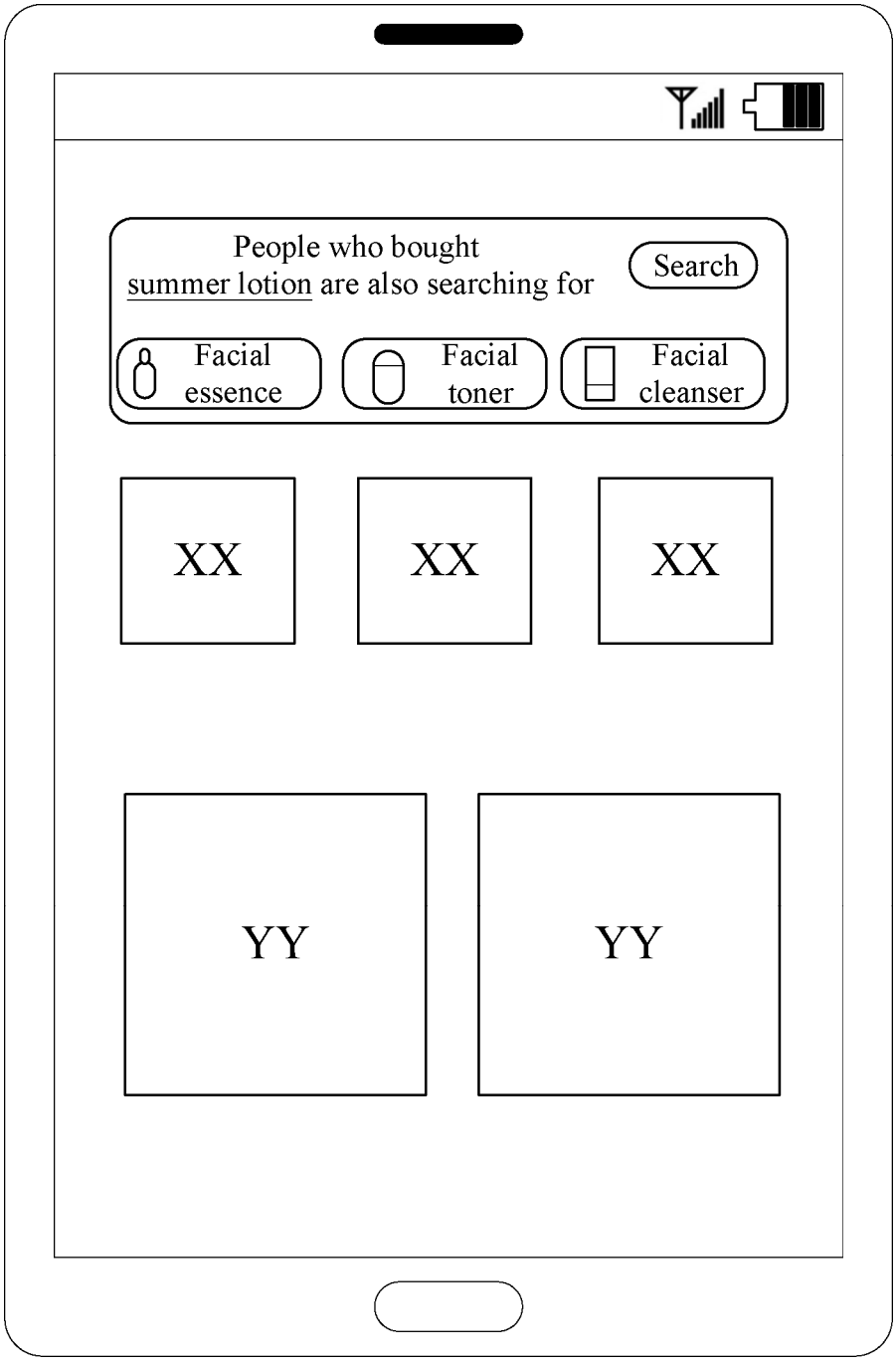

People who bought
summer lotion are also searching for
Search
Facial essence
Facial toner
Facial cleanser
XX
XX
XX
YY
YY

FIG. 2C

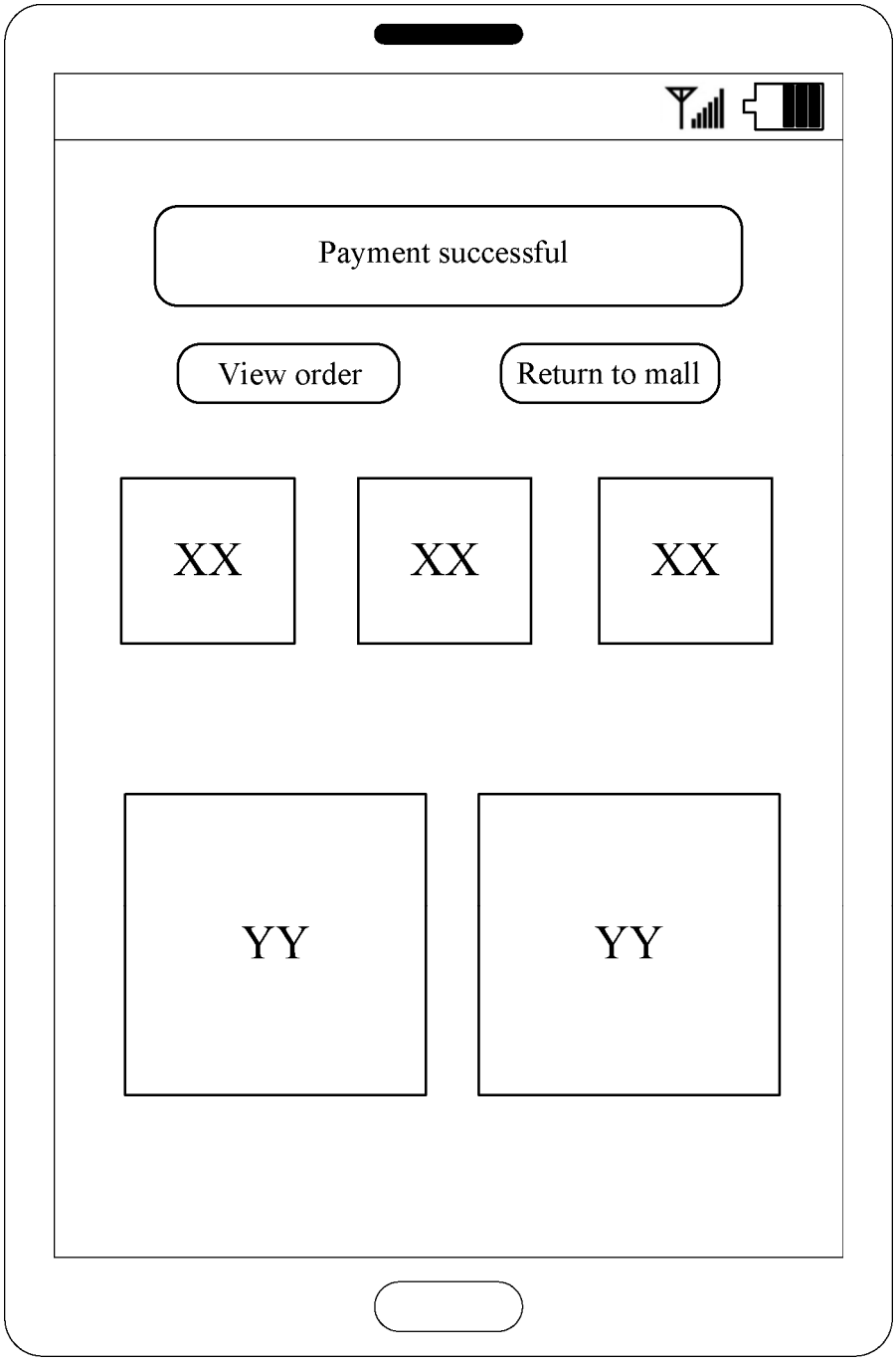


FIG. 3

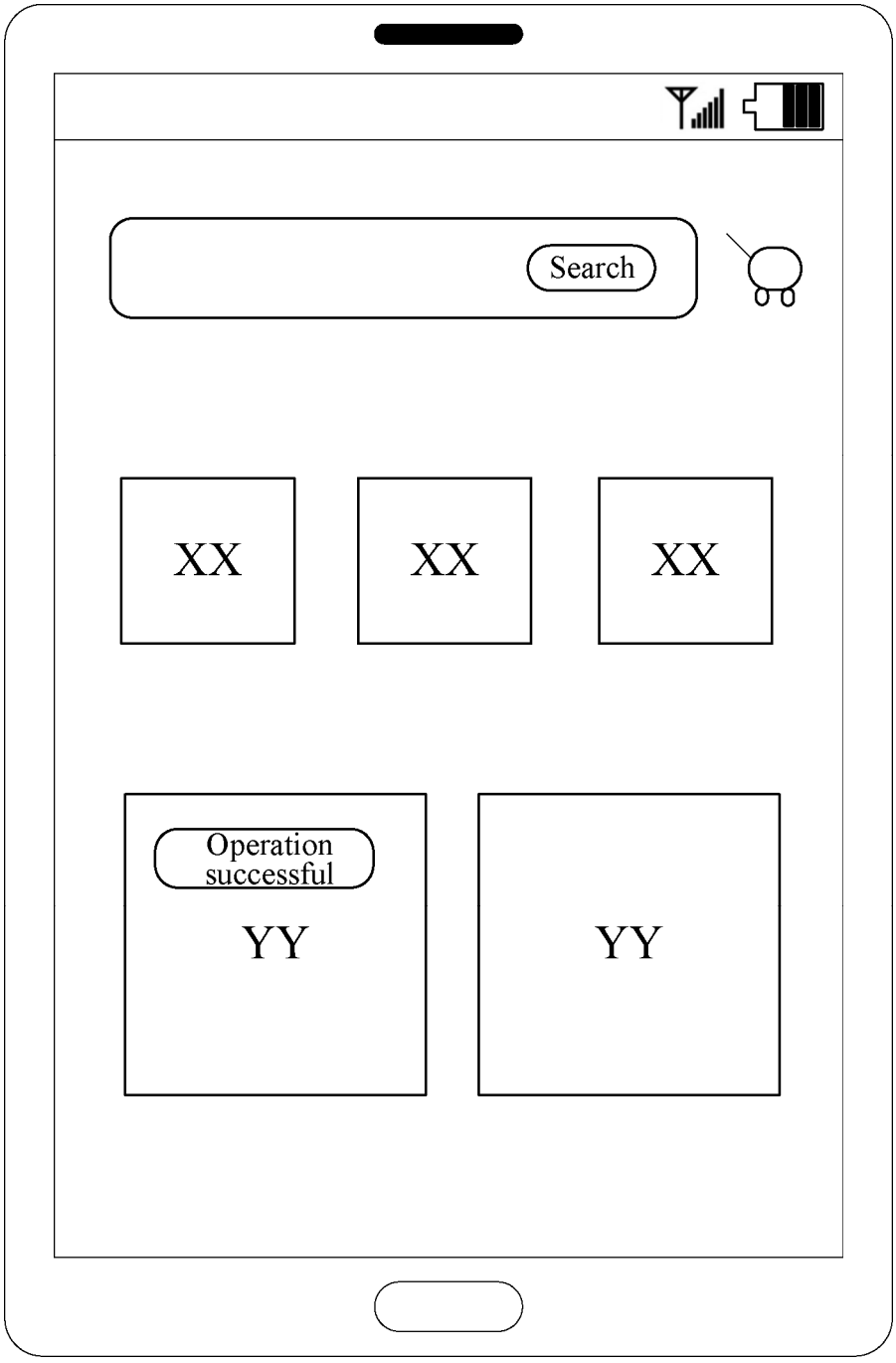


FIG. 4

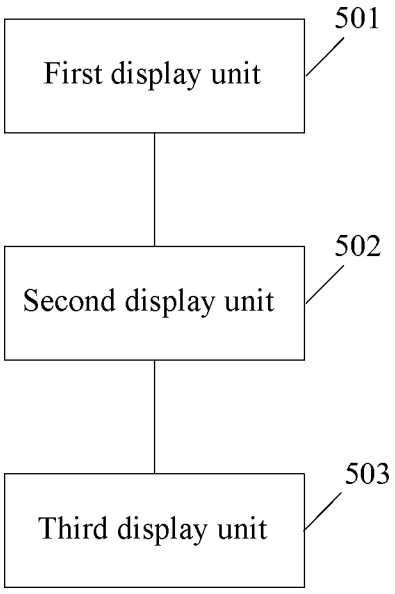

501
First display unit
502
Second display unit
503
Third display unit

FIG. 5

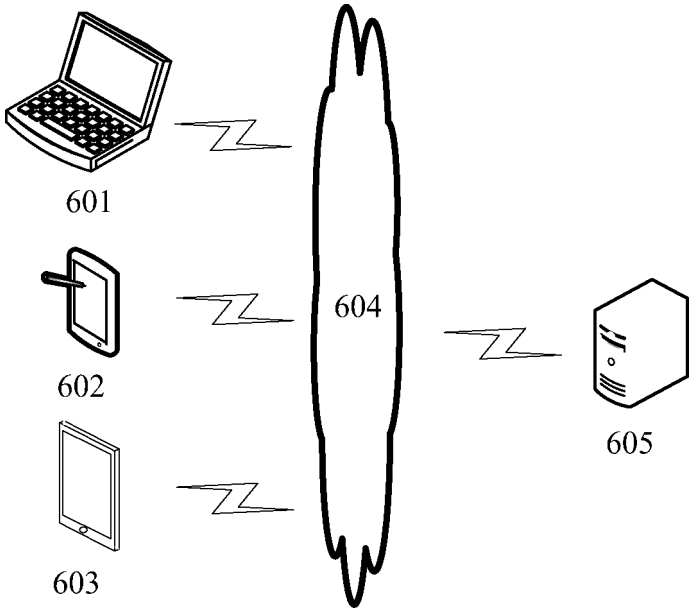

601
602
603
604
605

FIG. 6

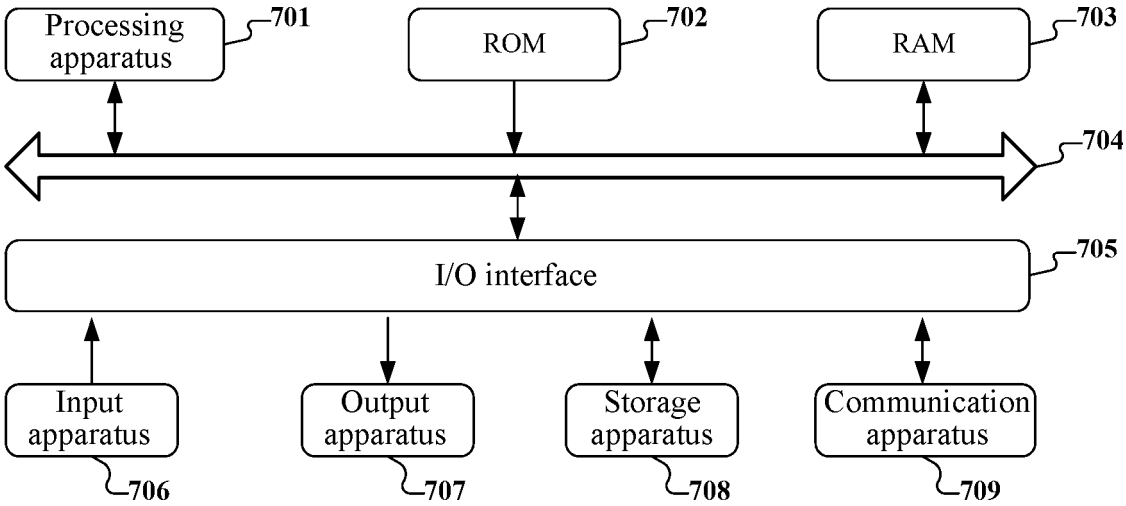

Processing apparatus
701
ROM
702
RAM
703
704
I/O interface
705
Input apparatus
706
Output apparatus
707
Storage apparatus
708
Communication apparatus
709

FIG. 7