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- (71) **Applicant:** THE DUN & BRADSTREET CORPORATION [US/US]; 103 JFK Parkway, Short Hills, NJ 07078 (US).
- (72) **Inventor:** KOPPELMANN, Michael, S.; 14 Rock Ridge Road, Denville, NJ 07834 (US).
- (74) **Agent:** GREELEY, Paul, D.; Ohlandt, Greeley, Ruggiero & Perle, LLP, One Landmark Square, 10th Floor, Stamford, CT 06901 (US).
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(54) **Title:** METHOD AND SYSTEM FOR COLLECTING DATA ON BUSINESSES VIA MOBILE AND GEOLOCATION COMMUNICATIONS

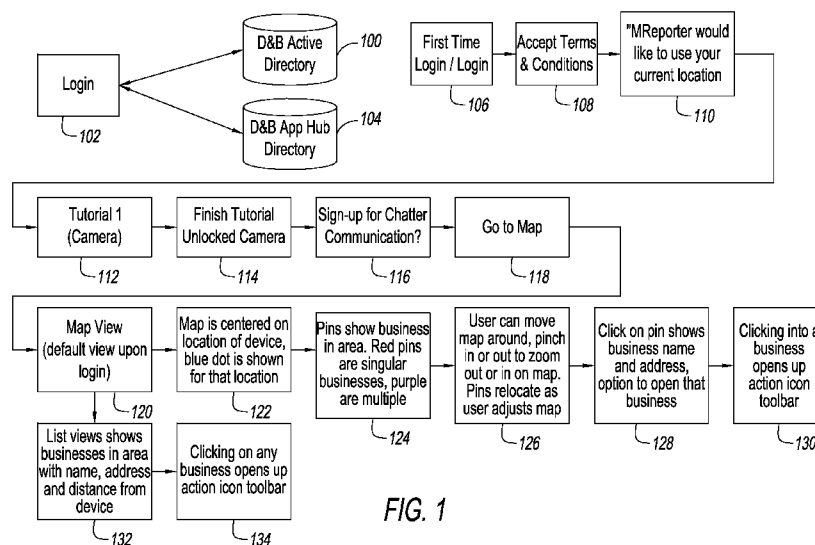


FIG. 1

(57) **Abstract:** A method for reporting data concerning a business, comprising: providing, on a device, a map of the geographic location of the business, wherein the business is represented by a marker on the map; selecting the marker to display the name of the business; receiving an instruction to open a toolbar to provide options for inputting information concerning the business; providing information concerning the business to the device via at least one of the options; and transmitting the information to a central database by using the device.