

Abstract

Disclosed in the present application are a card-based information displaying method and apparatus, and an information displaying service processing method and apparatus. The card-based information displaying method comprises: determining
5 target information to be displayed and a card type of a first card for displaying the 5 target information; when it is determined that a configuration version of a client does not support the card type of the first card, determining an association identifier corresponding to the first card, and associating with a second card supported by the configuration version of the client according to the association identifier; and
10 displaying the target information and version update prompt information of the client 10 using the second card. The problem in current technologies is solved that a new card type cannot be displayed if the configuration version of the client is not updated.