

ABSTRACT

The present invention discloses a method for acquiring program content and a set top box. The method comprises: an STB acquiring a downloading address
5 corresponding to predetermined program content, wherein the predetermined program content is program content which the STB needs to download; and the STB downloading the predetermined program content according to the downloading address. The present invention solves the problem in related art that no implementation of video on demand service downloading function is
10 provided, achieves active downloading of the STB and improves user experience.