Claims

1. The use of at least one ~~plant of the species *Punica granatum* or an~~ extract ~~thereof~~ of *Punica granatum* which is chosen from the group comprising flower extracts, fruit extracts, and seed extracts of *Punica granatum* as an agent for reducing or preventing the whitening of head hair and/or bodily hair, said extract being used orally.

~~2. The use of at least one extract as claimed in claim 1, characterized in that said extract of *Punica granatum* is chosen from the group comprising flower extracts, fruit extracts, seed extracts and peel extracts of *Punica granatum*.~~

~~3~~2. The use as claimed in ~~either of~~ claims ~~1 and 2~~, ~~characterized in that~~ wherein the extract is chosen from aqueous extracts, alcoholic extracts and aqueous-alcoholic extracts of *Punica granatum*.

~~4~~3. The use as claimed in at least one of claims 1 to ~~3~~2, ~~characterized in that~~ wherein the extract of *Punica granatum* is present in a composition suitable for the oral route in a concentration of between 0.01% and 99% by weight relative to the total weight of the composition.

~~5. An extract of at least one plant of the species *Punica granatum* for its use in preventing and/or treating canities.~~

~~6~~4. A cosmetic treatment process for reducing and/or retarding the whitening of head hair and/or bodily hair and/or for promoting their natural repigmentation, ~~characterized in that~~ wherein at least one extract of *Punica granatum* which is chosen from the group comprising flower extracts, fruit extracts, and seed extracts of *Punica granatum* or a composition containing it is administered orally.

~~7~~5. The cosmetic treatment process as claimed in the preceding claim, ~~characterized in that~~ wherein at least one additional agent that is beneficial to the hair, chosen from active agents for promoting the pigmentation of head hair and/or bodily hair, and active agents for reducing hair loss or for stimulating hair growth or for combating desquamative conditions, or for improving the quality of the hair fiber, or for reinforcing the diameter of the hair strands, is also applied to the individual.

~~8~~6. The process as claimed in either of claims ~~6~~4 and ~~7~~5, ~~characterized in that~~ wherein the composition also contains at least one agent for promoting hair pigmentation or for promoting hair regrowth.

~~97~~. The process as claimed in at least one of claims ~~64~~ to ~~86~~, ~~characterized in that~~ wherein the composition contains at least one extract of a plant chosen from raspberry, blackberry, strawberry, grape, walnut, *Terminalia* (in particular *Belerica, Chebula* and *Arjuna*) and *Caesalpinia spinosa*.

~~108~~. The cosmetic treatment process as claimed in at least one of claims ~~64~~ to ~~97~~, ~~characterized in that~~ wherein at least one additional agent that is beneficial to the hair is applied topically to the hair or its appendages.