ABSTRACT

A broadcasting system, a receiving apparatus, a broadcasting method, and a receiving method which can protect a copyright of a still image which is sent by a digital broadcast are provided. When it is necessary to protect the copyright of the still image in the digital broadcast, a still image copy control descriptor is described and this still image copy control descriptor is included in PMT, EIT, and SDT. By using the still image copy control descriptor, the operation of a receiver can be finely described by copyright information of the still image in the digital broadcast and copyright information. Printing in the receiver of contents of the digital broadcast can be finely controlled. Recording to a recording medium in the receiver of contents of the digital broadcast can be finely controlled.