

METHOD FOR HAIR SHAPING TREATMENT THAT IS HAIR STRAIGHTENING
TREATMENT OR PERMANENT WAVING TREATMENT, AND HAIR TREATING
LIQUID FOR HAIR SHAPING TREATMENT

[ABSTRACT]

Disclosed is a method for hair shaping treatment that is straightening treatment or permanent waving treatment, including at least the steps of: applying a first agent containing a reducing agent to hair, and leaving the hair for a predetermined period of time; washing off the first agent applied to the hair; applying a second agent containing an oxidizing agent to the hair, and leaving the hair for a predetermined period of time; and washing off the second agent, wherein the method for hair shaping treatment further includes the step of: applying a hair treating liquid containing gold nanoparticles to the hair. Also disclosed is a hair treating liquid for hair shaping treatment that is applied to hair in hair shaping treatment, the hair treating liquid including gold nanoparticles.

(Fig. 1)