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(71) Applicant (for all designated States except US): **INTELL-PROP LIMITED**; P.O. Box 626, National Westminster House, Le Truchot St Peter Port, Guernsey (GB).

(72) Inventor; and

(75) Inventor/Applicant (for US only): **WILSON, Jeffrey** [GB/GB]; 53 Kiln Road, Fareham, Hampshire PO16 7OH (GB).

(74) Agent: **D YOUNG & CO**; 120 Holborn, London EC1N 2DY (GB).

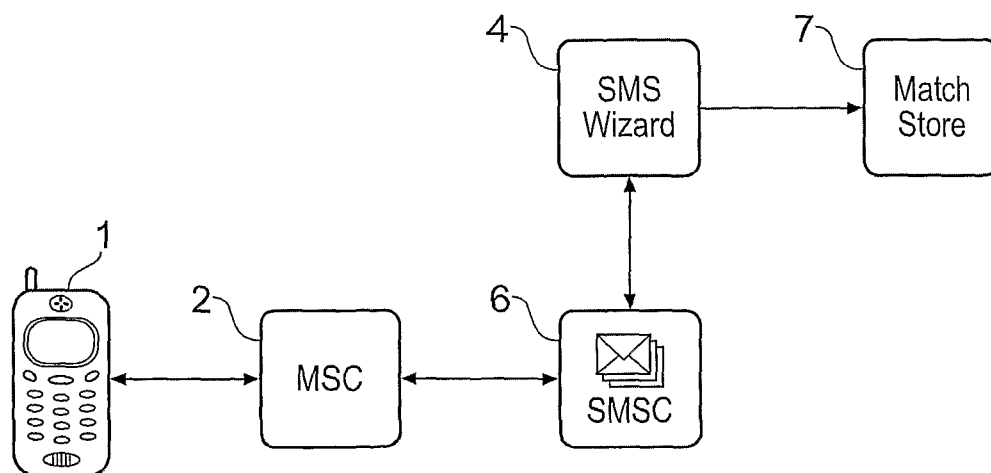
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(54) Title: TELECOMMUNICATIONS SERVICES APPARATUS AND METHODS



(57) Abstract: A first text message sent from a mobile handset (1) is received by an SMS router (3) via an MSC (2). A text processing engine, such as an SMS Wizard (4), processes the first message so as to determine a network address such as a URL from the first message. The determined network address is then sent as a second text message to the mobile handset (1) or to another mobile handset.