ABSTRACT

Provided in the embodiments of the present disclosure are a video generation method, and a device. The video generation method comprises: presenting at least one video generation control on a preset content presentation page, and presenting at least one piece of historically posted video reference content on the content presentation page; in response to a trigger operation of a user on the at least one video generation control or the video reference content, acquiring first description media content and video parameters, which are determined by the user; and in response to a generation operation triggered by the user, generating a target video on the basis of the first description media content and the video parameters. Therefore, presentation content on a content presentation page can be enriched, and trigger methods for video generation are also enriched. In addition, a generation operation for a target video is performed on the basis of both first description media content and video parameters, thereby improving the content quality of the generated target video, and improving the user experience.