

ABSTRACT OF THE DISCLOSURE

INFORMATION INSERTION SERVICE PROVIDING SYSTEM, INFORMATION
INSERTION METHOD, COMMUNICATION NETWORK, INFORMATION MANAGEMENT
APPARATUS, AND SERVICE CONTROL APPARATUS

An information insertion service providing system comprises a communication network owned by a communication carrier, providing a communication service, and interconnecting an originating instrument held by an originating user of the service, a receiving instrument held by a receiving user, the information storage device, and the information processing device owned by an information insertion demander; and for reducing the load on both an information insertion demander and a receiver, the communication network has an information management station configured to receive an information insertion request from the information processing device, settle the insert information, based on the information insertion request and user information of the originating side and the receiving side managed by the service control station, and acquire the insert information from the information storage device, and an information transferring device configured to insert the insert information into each of the originating and receiving instruments.



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Figure 1.



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