

ABSTRACT

Disclosed in embodiments of the present application are a method for generating a target video, an apparatus, a server, and a medium. A specific embodiment of the method comprises: obtaining live broadcast stream data, wherein the live broadcast stream data comprises at least one among voice data and live broadcast interaction data, and video data; performing processing on the live broadcast stream data, and generating at least one among a corresponding voice metric value and interaction metric value, and a corresponding video metric value according to a target object included in a processing result; generating an overall metric value for the live broadcast stream data according to the generated metric values; and in response to determining that the comprehensive metric value for the live broadcast stream data satisfies a preset condition, generating a target video on the basis of the live broadcast stream data. The present embodiment implements automatic generation of a target video, performs an overall selection for a basis for generation of the target video from many aspects, such as video and at least one among voice and live broadcast interaction, and improves quality of the generated target video and generation efficiency.